

ELEMENT CODERS

IT SERVICES & SOLUTION



Let us bring your vision to life online

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ELEMENT CODERS

We create digital experiences that make a difference, one click at a time



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SEO



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Status and Reports





Introduction

At the core of our team lies a young and enthusiastic spirit, constantly in pursuit of knowledge and deeply attuned to the ever-changing market landscape. We are committed to staying at the forefront of innovation, tirelessly working to understand the dynamic needs of your audience. We are ready to infuse your existing website with a fresh and engaging appeal, striving to create features that are not only user-friendly but also visually appealing.

In addition to our design skills, we recognize the critical importance of SEO (Search Engine Optimization) in today's digital world. Organic growth is the foundation of online success, and our proposal includes a comprehensive SEO strategy tailored to improve your website's visibility and reach. With our combined expertise in design and SEO, we are your trusted partners in strengthening your online presence for lasting impact.



Importance of SEO



- Search Engine Optimization (SEO) is essential for any business that wants to establish a strong online presence. By optimizing your website for search engines, you can increase your visibility and reach more potential customers.

According to recent studies, 93% of all online experiences begin with a search engine, and 75% of users never scroll past the first page of search results. This means that if your website isn't ranking well in search engines, you're missing out on a significant amount of traffic and potential revenue. In addition, businesses that invest in SEO typically see a higher return on investment than those that rely solely on traditional marketing methods.

GRAPHICAL: The image shows a comparison between two websites, one that has implemented effective SEO strategies and one that has not. The website with proper SEO implementation is shown to have significantly higher traffic and engagement levels than the other website.



SEO Strategy

Our SEO strategy for your website will focus on three main areas: on-page optimization, link building, and content creation.

Firstly, we will conduct a thorough analysis of your website to identify any issues that may be hindering its search engine ranking. This will include optimizing your website's meta tags, title tags, and other on-page elements to ensure they are properly optimized for search engines.

Secondly, we will develop a comprehensive link building strategy to increase the number of high-quality backlinks pointing to your website. This will involve identifying relevant websites and creating valuable content that they will want to link to.

Finally, we will work with you to create engaging and informative content that is optimized for both search engines and your target audience. This will include blog posts, infographics, videos, and other types of content that will help improve your website's search engine ranking and drive traffic to your site.

We have successfully implemented similar SEO strategies for our clients in the past, resulting in significant improvements in their search engine rankings and increased organic traffic to their websites.

SEO

- Local, National & International SEO
- Upto 150 Keywords
- Blog Posting (15-20 Posts)/per month



SEO

INITIAL RESEARCH AND ANALYSE

01

Business Analysis

02

In-depth Website Study

03

Competitor Analysis

04

Content Duplicity Check

05

Initial Backlinks Analysis

06

Google Penalty Check

07

Website Speed Analysis

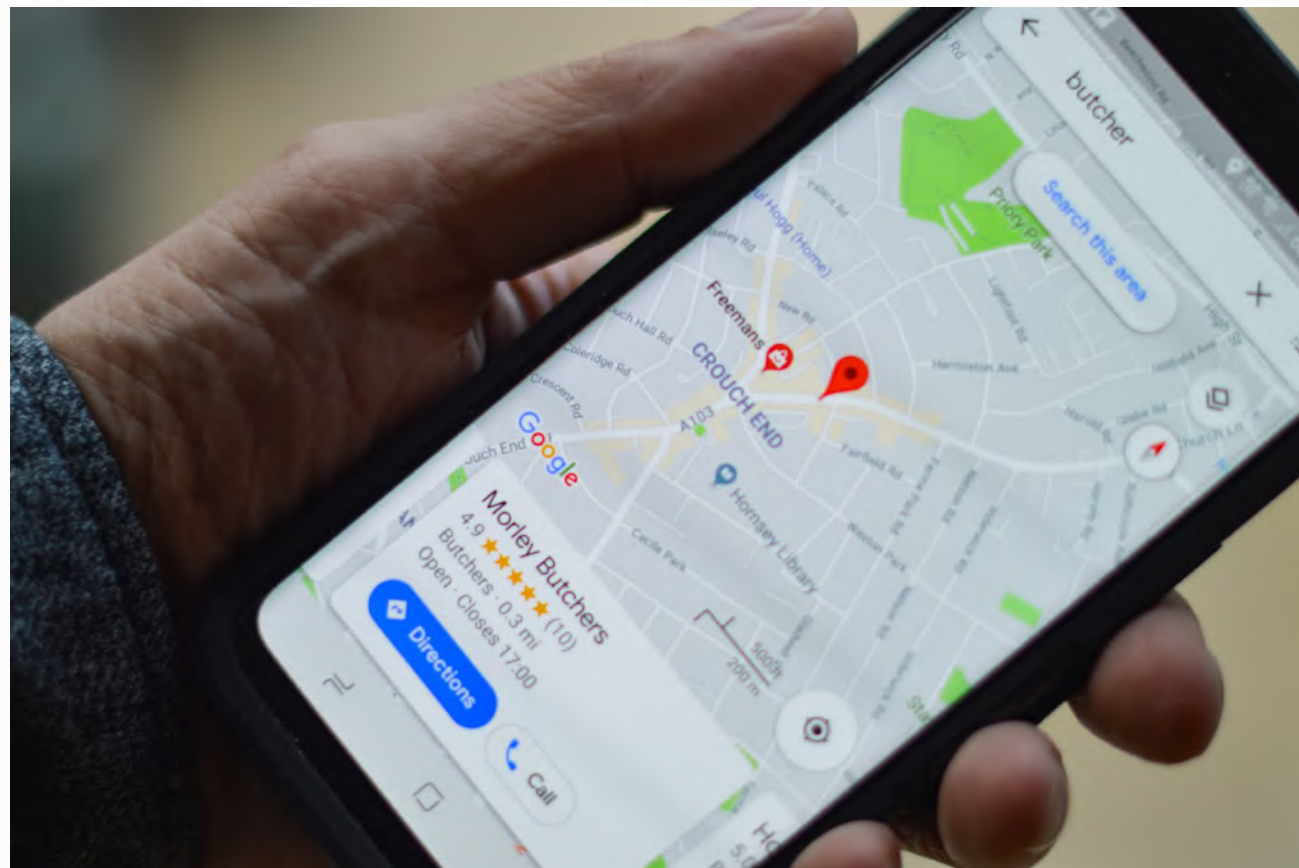
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Keyword Research

09

Website Page Load Optimization,Initial Report

LOCAL SEO



01

Google My Business Setup and Verification

02

Google Places Optimization

03

Google My Business Customer Reviews/ratings

04

Bing Local Listing

ON PAGE SEO



01

Title Tags Optimization

02

URL Optimization

03

Internal linking & Optimization

04

Image & ALT Tag Optimization

05

Content Optimization

06

Robots.txt Creation

07

HTML & XML Sitemap Submission

08

Schema For Contact

09

Google Search Console

OFF PAGE SEO



01

Blog Writing & Submission

02

PDF/Doc Submission

03

Classifieds

04

Blog Commenting

05

Q & A

06

Social Bookmarking

STATUS AND REPORT



01

Search Engine Rank Report

02

SEO Reports

03

Google Analytics Report

04

Activity Report

PACKEGES

15,000/-

National SEO

12-18 Keywords

No. of Blogs - 3-4

18,000/-

National SEO

40 Keywords

No. of Blogs - 10-11

25,000/-

International SEO

150 Keywords

No. of Blogs - 14-15

Thank You



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