



EC
ELEMENT CODERS

GRAPHIC



DESIGN

Let us bring your vision to life online





We create digital experiences that make a difference, one click at a time

Introduction

At **ELEMENT CODERS**, we believe that graphic design is the power of communication through visuals. We use our creativity and expertise to create stunning visuals that engage audiences, tell stories, and build brands.

We have a wide range of experience in graphic design, from creating logos and branding materials to designing websites and prototypes. We have recently created logos for a non-profit foundation and a gym, as well as prototypes for a robot called Sona 4.0. We are also currently working on a yoga website. We are passionate about using our skills to help our clients achieve their goals. Whether you are a small business, a non-profit organization, or a startup, we can help you create a visual identity that is both unique and effective.

Here are some of the benefits of working with **ELEMENT CODERS** for your graphic design needs:

- We are experienced and knowledgeable in all aspects of graphic design.
- We are creative and innovative, and we always come up with fresh ideas.
- We are collaborative and easy to work with.
- We are committed to meeting your needs and deadlines.

If you are looking for a graphic designer that can help you create stunning visuals that will engage your audience and build your brand, then **ELEMENT CODERS** is the perfect choice for you.

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Services Offered

- **Logo Design:** Our creative team specializes in crafting unique and memorable logos that perfectly represent your brand identity. We work closely with you to understand your vision and create logos that leave a lasting impression.
- **2D Animation:** We excel in 2D animation, bringing your ideas and stories to life through captivating visuals and engaging animations. Our animations can be used for marketing, educational, or entertainment purposes.
- **Logo Animation:** Add an extra dimension to your brand with our logo animation services. We transform static logos into dynamic and eye-catching animations that can be used in various digital marketing materials.
- **Website/Application Prototyping:** Our prototyping services help you visualize and refine your web or mobile app ideas. We create interactive prototypes that showcase the user interface, user experience, and functionality, making it easier to communicate your vision and gather feedback.

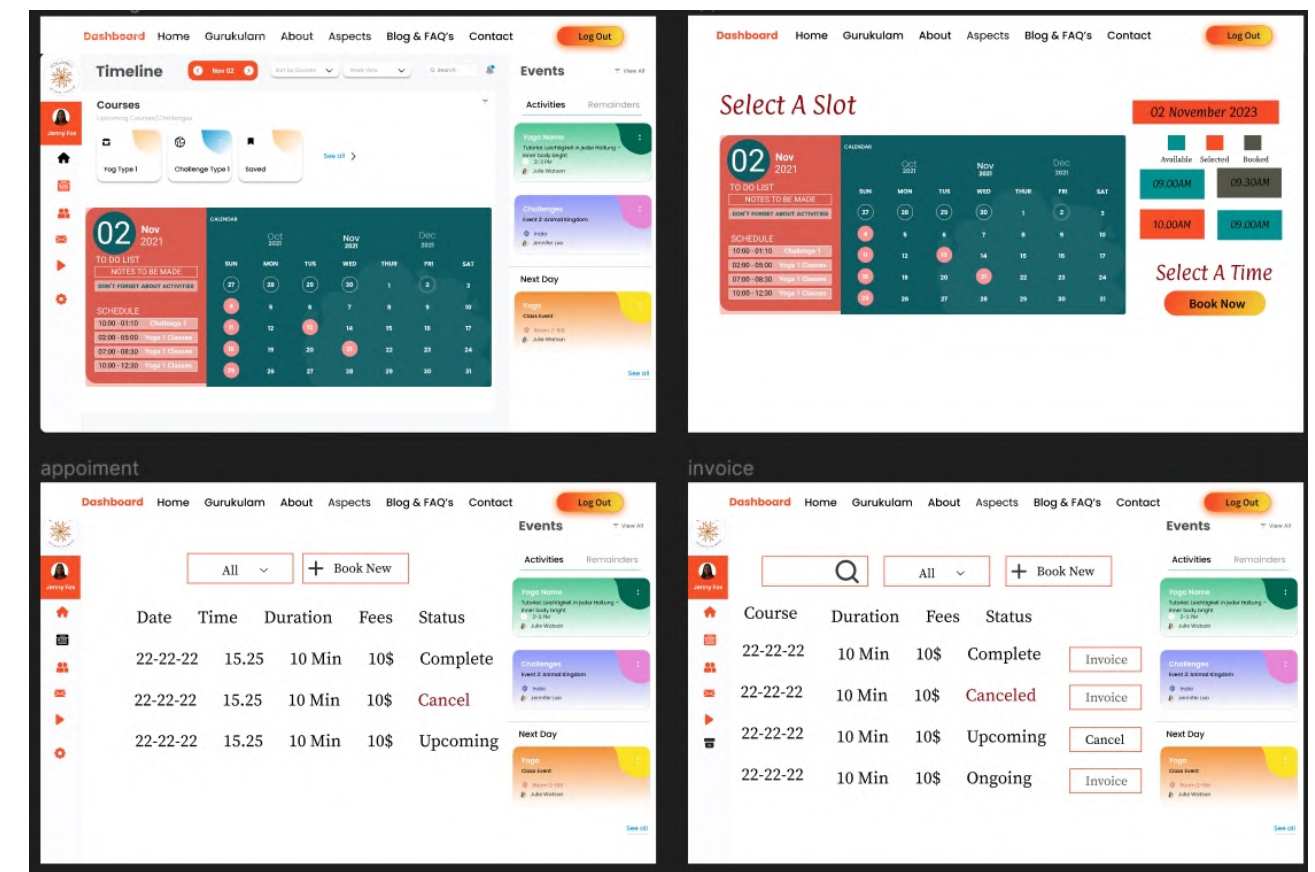
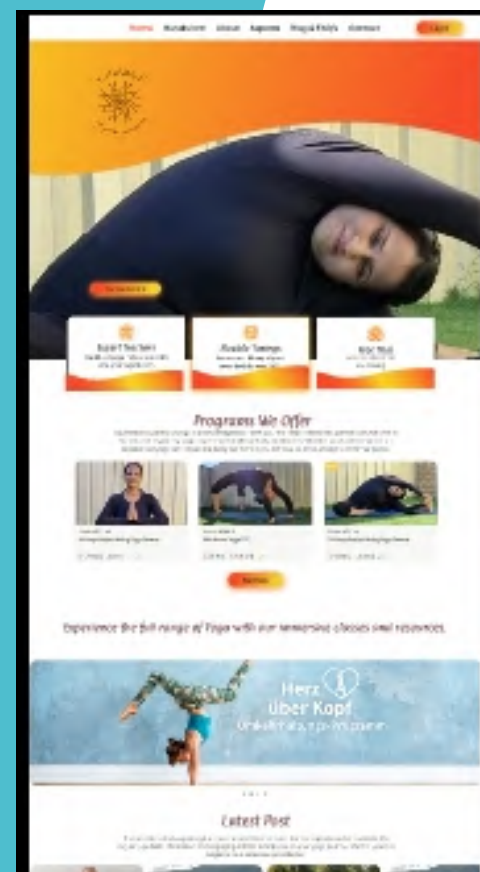
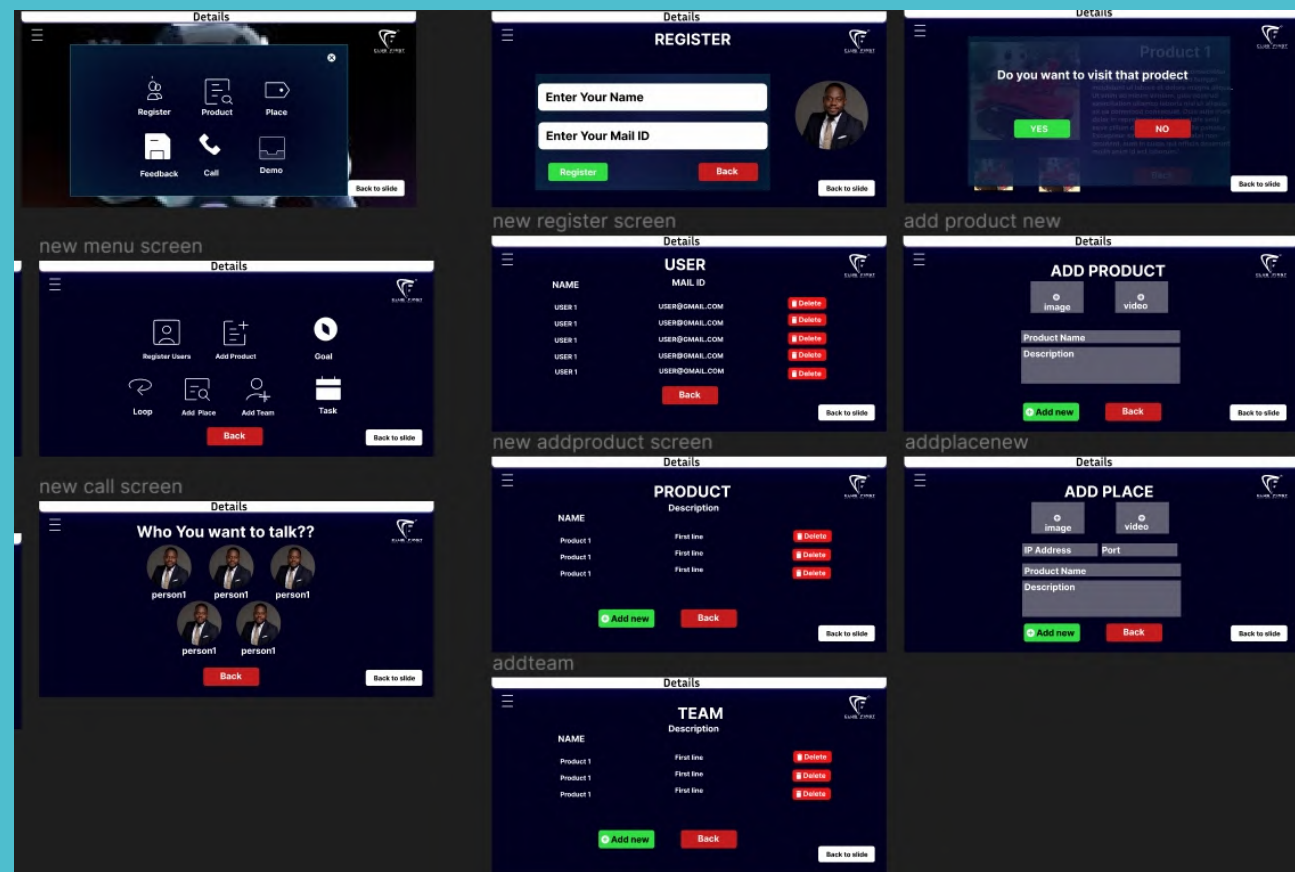
Portfolio Highlights

Logo



Portfolio Highlights

Website/Application Prototyping



Mobile Application

Website

User Dashboard

Client Testimonials

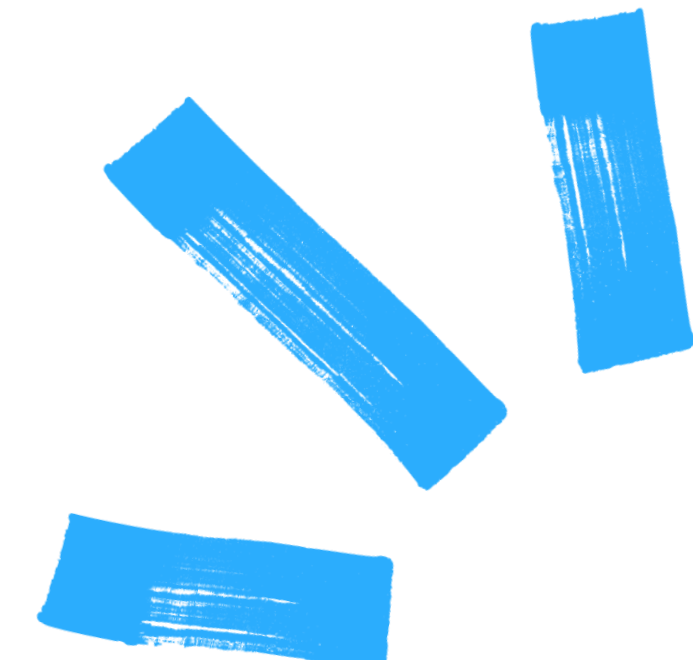


"Working with **ELEMENT CODERS** was a delight. They turned our vision into a powerful logo & website that perfectly represents our nonprofit's mission and values."

SMSN FOUNDATION

"**ELEMENT CODERS** exceeded my expectations in crafting the perfect logo for my gym. Their creative design captures the essence of our fitness center, and it's been a hit with our members!"

ABHISHEK



Innovations and Technology

- **Design with Illustrator:** We harness the power of Adobe Illustrator to craft captivating logos and characters for animations. The versatile tools in Illustrator help us bring your branding and creative visions to life.
- **Prototyping with Figma:** Figma is our go-to platform for creating interactive and intuitive prototypes. This collaborative design tool ensures that you're involved in the design process, and we can fine-tune your web and app experiences.
- **Animation in After Effects:** We bring animations to life using Adobe After Effects, a cutting-edge tool in the animation industry. From logo animations to engaging 2D animations, we leverage After Effects for visually stunning results.



Work Process

- **Logo Design:**

- Creative Ideation: Our logo design process begins with brainstorming and ideation to generate innovative and unique concepts that reflect your brand's identity.
- Adobe Illustrator: Skilled designers utilize Adobe Illustrator to craft logos with precision, ensuring that every element aligns with your brand's message.
- Iterative Feedback: We encourage open communication and iterative feedback, allowing you to refine and perfect the logo until it aligns perfectly with your vision.

- **Prototype Development:**

- Conceptualization: When creating prototypes for websites and applications, our process involves conceptualizing the user interface and experience.
- Figma Integration: We leverage Figma to create interactive prototypes that demonstrate the flow, functionality, and design of your digital product.
- User Testing: We conduct user testing to gather valuable feedback and ensure that the prototype meets your user-centric goals.

- **2D Animation:**

- Storyboarding: Our animation projects commence with storyboarding to outline the narrative and sequence of events.
- Adobe After Effects: Our animation experts utilize Adobe After Effects to bring your concepts to life with captivating 2D animations, special effects, and motion graphics.
- Quality Assurance: Before final delivery, we rigorously review the animations to guarantee they meet your expectations and quality standards.

Contact

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THANK YOU

