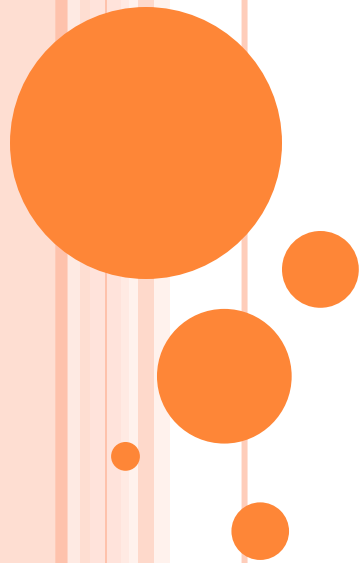


VeGuide

Let Tomorrow Be Today

www.veguide.in



ABOUT US

VeGuide Works with Coaching Institutions, Colleges, Universities & Schools to conduct Examination, Industrial, Educational, Fun & Corporate Group Tours for our Clients and open Market. We are Working towards Organizing this Segment. We started our organization in the month of August 2017. We started our idea with the basic idea of helping engineering and medical examinees from Kota working on conducting their examination trips. We also provide internship opportunities in industries for college students and an opportunity to visit the prestigious top colleges of the country for school students.



OUR CUSTOMERS

1. Colleges & College Students
2. Senior Secondary & Secondary School Students
3. Corporates



COLLEGES & COLLEGE STUDENTS

Problem :

In Today's educational system there is lack of awareness among youth about how Industry/Corporate Really Works. Students Fail To understand the system which leads to not as expected growth as needed. Technical education has become really very common, but at majority places it is just theoretical and not at all practical. This actually leads students to take not fit for them jobs after graduation.

Solution :

VeGuide provides a solution to this problem. We actually organize industrial trips for students wherein students get an opportunity to have a close look at how the industry/corporate really works. Some students out of many also get an opportunity to work as an Intern in the Industries to get this knowledge in depth thereby benefiting the traditional technical education system.



SENIOR SECONDARY SCHOOL STUDENTS

Problem :

In today's educational system there is lack of awareness among school students about the difference between IIT/NIT and other private technical Institutions. The major difference between the above is the environment which develops the candidates in its own form. In my perspective students should experience this at least once in school in order to get motivated to strive working for better in their life.

Solution :

Ve-Guide provides a solution to this problem. We actually organize institutional visits wherein students get an opportunity to have a close look at how the environment in good institutions affects the growth in long term. Some students out of many also get an opportunity to work in summer projects along with research interns in these institutions.

UNIT ECONOMICS

S.No	Itinerary (Trip Plan)	Cost Per Student
1.	Kota-Jaipur IIT JEE / Medical Examination Trip	Rs 1,500
2.	Sikar-Jaipur IIT JEE / Medical Examination Trip	Rs 1,200
3.	1 Day Inter City Industrial Visit / Fun Trip	Rs 800
4.	1 Day Intra City Industrial Visit / Fun Trip	Rs 1,000
5.	5N/6D Industrial / Fun Trip Himachal Pradesh	Rs 7,000
6.	4N/5D Industrial / Fun Trip Gujarat	Rs 7,000
7.	1N/2D Mount Abu Udaipur Fun Trip	Rs 3,200
8.	1N/2D Rishikesh Industrial Fun Trip	Rs 3,800
9.	4N/5D Mood Indigo IIT Bombay Trip	Rs 8,000

The above 9 route unit economics can be referred to our sample unit economics that we submit to clients in our pitch wherein the profit margins were approximately 25% of the revenue. However we always submit personalize unit cost to our clients which depends on customized trip planning, duration and no of students.

OUR PREVIOUS WORK



OUR PREVIOUS WORK



OUR TEAM

- Akshat Garg (Head Of Sales)
- Nishant Gupta (Head Of Operations)
- Rajaram Meena (Associate Sales)
- Chand Bihari Garg (Associate Operations)

Mentor

- Sumit Srivastava (Founder Gensus Edutainers)



THANKS!

Any Questions ?

You can find me at :

(+91) - 9024640897

vegguideofficial@gmail.com

<https://www.facebook.com/vegguideofficial/>

