

IDEAS 24.

INNOVATING TODAY. TRANSFORMING TOMORROW.

IDEAS 24 TECHNOLOGIES | COMPANY PROFILE

DELIVERING INTELLIGENT SOLUTIONS ACROSS

AI | CYBER SECURITY | CONSULTANCY | SOFTWARE

Empowering Businesses. Securing Futures. Accelerating Growth.

ABOUT THE COMPANY

Ideas 24 Technologies is a technology solutions and consulting company headquartered in Jaipur, Rajasthan, working with organisations that want to modernise the way they operate, protect what they have built, and grow with confidence in a digital-first economy.

We bring together four connected practice areas — Artificial Intelligence, Cyber Security, Business Consultancy and Software Engineering — under a single delivery model. That structure matters: instead of handing a client a product and walking away, we design the strategy, build the platform, secure it, and stay on to run it. Our name reflects our approach — 24 core technologies, one vision, and a commitment to being available whenever our clients need us.

From intelligent automation and predictive analytics to cloud migration, threat detection and custom application development, we help businesses turn technology investment into measurable outcomes — lower operating cost, faster time to market, stronger compliance posture and better customer experience.

VISION, MISSION & VALUES

OUR VISION

To be a trusted technology partner that makes advanced, secure and intelligent systems accessible to businesses of every size — from ambitious start-ups to established enterprises.

OUR MISSION

To deliver practical, well-engineered solutions that solve real business problems, protect critical data, and create lasting value through innovation, transparency and long-term partnership.

What We Stand For

- **Client First** — every engagement begins with your business objective, not our product catalogue.
- **Engineering Rigour** — clean architecture, documented code, tested releases and predictable delivery.
- **Security by Design** — protection is built into every solution from day one, never added afterwards.
- **Transparency** — clear scope, honest timelines and open communication throughout the project.
- **Continuous Innovation** — we invest in emerging technology so our clients stay ahead of the curve.

OUR SOLUTION PORTFOLIO

Our services are organised into four practices that can be engaged independently or combined into an end-to-end programme.

1. Artificial Intelligence Solutions

Smarter Intelligence. Better Outcomes.

We help organisations move from experimentation to production-grade AI — identifying the use cases that actually pay back, preparing the data, building the models and integrating them into daily operations.

- Intelligent Automation — automating repetitive, rules-based work across finance, HR and operations
- AI Assistants & Digital Humans — conversational interfaces for customer service and internal support
- Predictive Analytics — demand, risk, churn and maintenance forecasting from your own data
- Computer Vision — quality inspection, document capture, surveillance and image classification
- Natural Language Processing — document understanding, sentiment analysis and search
- Speech Recognition — voice interfaces, transcription and call-centre analytics
- Deep Learning — custom neural network models for complex pattern recognition problems
- Generative AI Applications — content generation, code assistance and knowledge retrieval systems

2. Cyber Security Solutions

Secure Today. Stronger Tomorrow.

Our security practice covers the full lifecycle — assessing where you are exposed, closing the gaps, and monitoring continuously so incidents are detected and contained early.

- Threat Detection & Response — continuous monitoring, alert triage and incident containment
- Vulnerability Assessment & Penetration Testing — systematic testing of applications, networks and cloud
- Security Consulting — architecture review, risk assessment and security roadmap definition
- SOC Services — managed security operations with defined escalation and reporting
- Compliance Management — readiness support for ISO 27001, GDPR, DPDP Act and sector regulations
- Data Protection & Privacy — encryption, access governance, backup strategy and data classification

3. Business Consultancy

Strategy, process improvement and technology roadmaps that drive growth and efficiency. We work alongside leadership teams to assess the current state, prioritise initiatives by business impact, and build a realistic transformation plan with clear milestones, budgets and success measures.

- Digital transformation strategy and technology roadmapping
- Business process assessment, redesign and automation planning
- Technology selection, vendor evaluation and architecture advisory
- Programme governance, change management and adoption support

4. Software & Platform Engineering

Custom software, web, mobile and enterprise solutions tailored to your business needs — designed for the way your teams actually work, built to scale, and supported after go-live.

Software Development	Custom web, mobile and enterprise applications; product engineering; system modernisation and legacy migration.
Cloud & Infrastructure	Scalable, secure and resilient cloud solutions across public, private and hybrid environments to accelerate your digital journey.
System Integration	End-to-end integration services connecting ERP, CRM, payment, and third-party systems for seamless operations.
Managed Services	Proactive monitoring, application support and maintenance for continuous, dependable performance.

Quality & Design

UI/UX design, usability engineering, test automation and quality assurance across the delivery lifecycle.

24 TECHNOLOGIES. ONE VISION. LIMITLESS POSSIBILITIES.

Our delivery capability is built on twenty-four core technology competencies. Every solution we design draws on the right combination of these disciplines.

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|--------------------------------|----------------------------|
| 1. Artificial Intelligence | 13. Cyber Security |
| 2. Machine Learning | 14. Blockchain |
| 3. Deep Learning | 15. DevOps |
| 4. Natural Language Processing | 16. Microservices |
| 5. Computer Vision | 17. API Management |
| 6. Generative AI | 18. Low Code / No Code |
| 7. Robotic Process Automation | 19. Mobile Technologies |
| 8. Big Data Analytics | 20. Quality Engineering |
| 9. Data Engineering | 21. UI / UX Design |
| 10. Cloud Computing | 22. AR / VR / XR |
| 11. Edge Computing | 23. GIS Technology |
| 12. IoT Solutions | 24. Digital Transformation |

INDUSTRIES WE EMPOWER

We have delivered solutions across regulated, data-intensive and customer-facing sectors, adapting our methods to the compliance and operating realities of each.

Banking & Finance

Healthcare

Education

Government & Public Sector

Retail & E-commerce

Manufacturing

Logistics & Supply Chain

Media & Entertainment

Real Estate

Travel & Hospitality

Energy & Utilities

And more...

WHY ORGANISATIONS CHOOSE IDEAS 24

500+

Successful Projects

250+

Happy Clients

25+

Countries Served

300+

Domain Experts

100%

Commitment to Excellence

- **One partner, four practices.** Strategy, build, security and support handled by teams that work together — no finger-pointing between vendors.
- **Outcome-linked delivery.** Every engagement is defined against business metrics, not just deliverables.
- **Security built in.** A dedicated cyber security practice reviews everything we ship.
- **Long-term support.** Proactive monitoring and maintenance so systems keep performing after go-live.

LET'S BUILD WHAT'S NEXT

Whether you are exploring your first AI use case, strengthening your security posture, or planning a full digital transformation, we would be glad to understand your requirement and propose a way forward.

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