



TechQart

Bringing Inn vations



About the Company

We at TechQart are experienced and committed towards providing the best solution for web and app development to digital marketing. We make sure while bringing innovation and creativity in your project, we meet all objectives from brand awareness to lead generation.

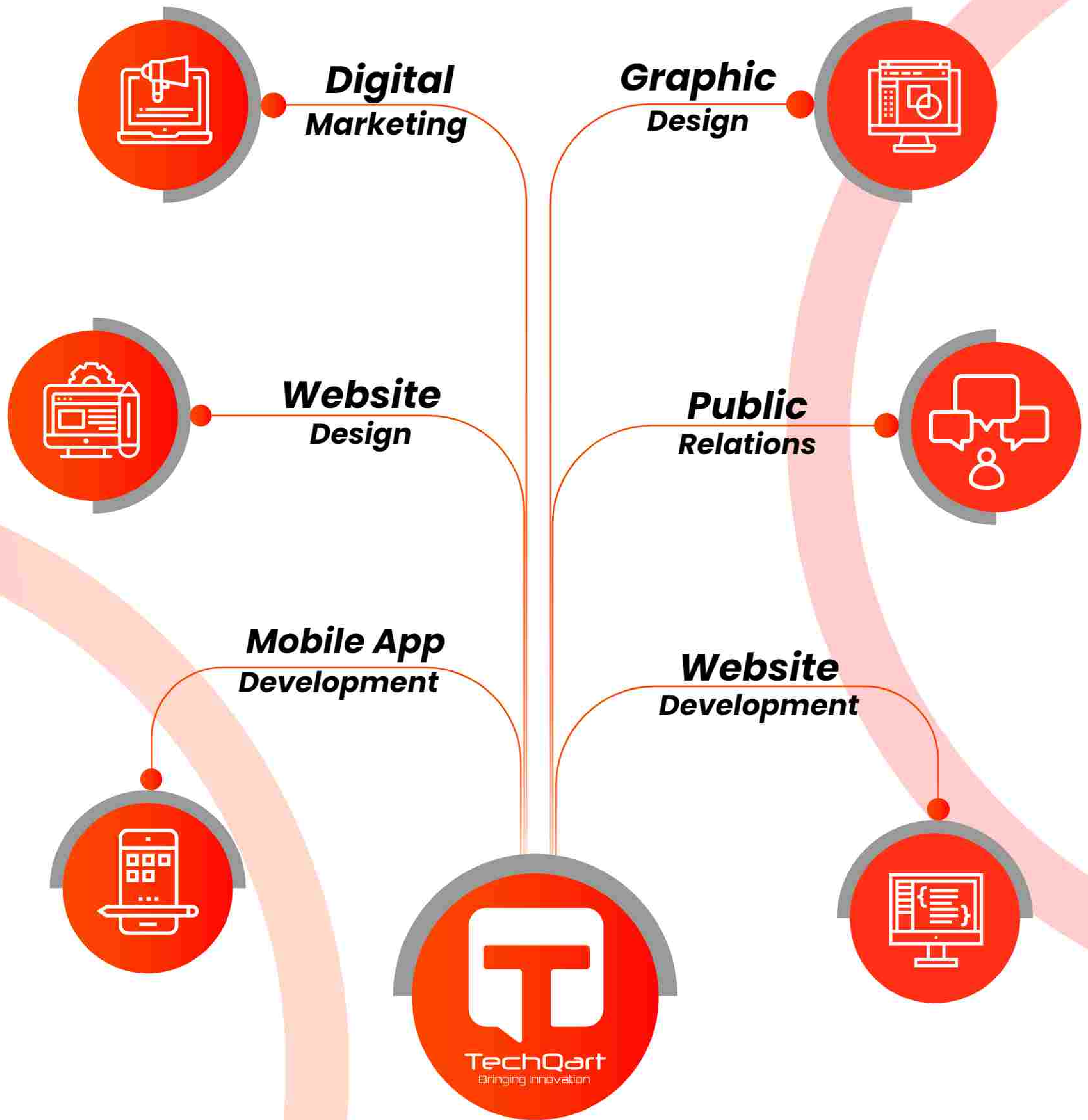
Our experts have excellent knowledge about the latest technologies, search algorithms and tools that help us to plan the best strategies for your business growth.

We implement the concept of “Visual Story Telling” through our website development and digital marketing services, which helps businesses to establish itself as a brand on internet.

Our main objective is to help your business grow with our lucrative ideas and to enhance your online presence.

Digital Marketing is the right place to attract more potential audience and customers to your business. To gain the perfect reach with a potential audience on your websites, you can just choose our expert advice and grow your business a lot more than expected.

Our Services



TechQart

Digital Marketing Service Include

**SOCIAL MEDIA
OPTIMIZATION**

**SEARCH ENGINE
OPTIMISATION**

**SOCIAL MEDIA
MARKETING**

**GOOGLE
ANALYTICS**

**GOOGLE ADS
& PPC**

**APP STORE
OPTIMIZATION**

**COMPETITIVE
ANALYSIS**

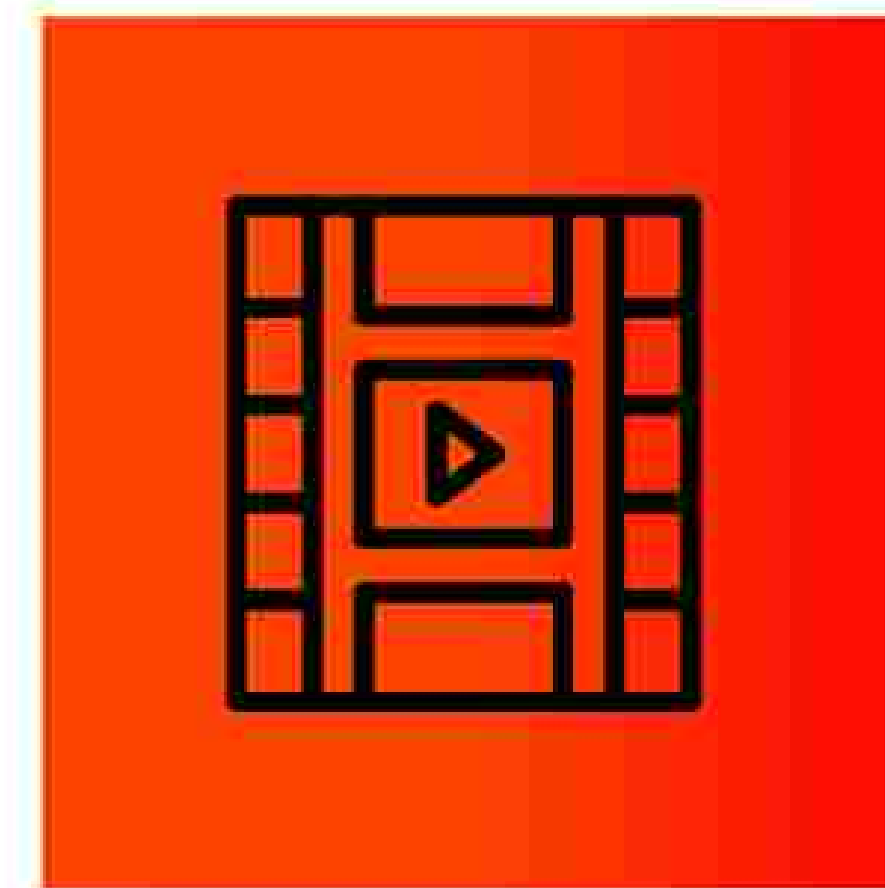
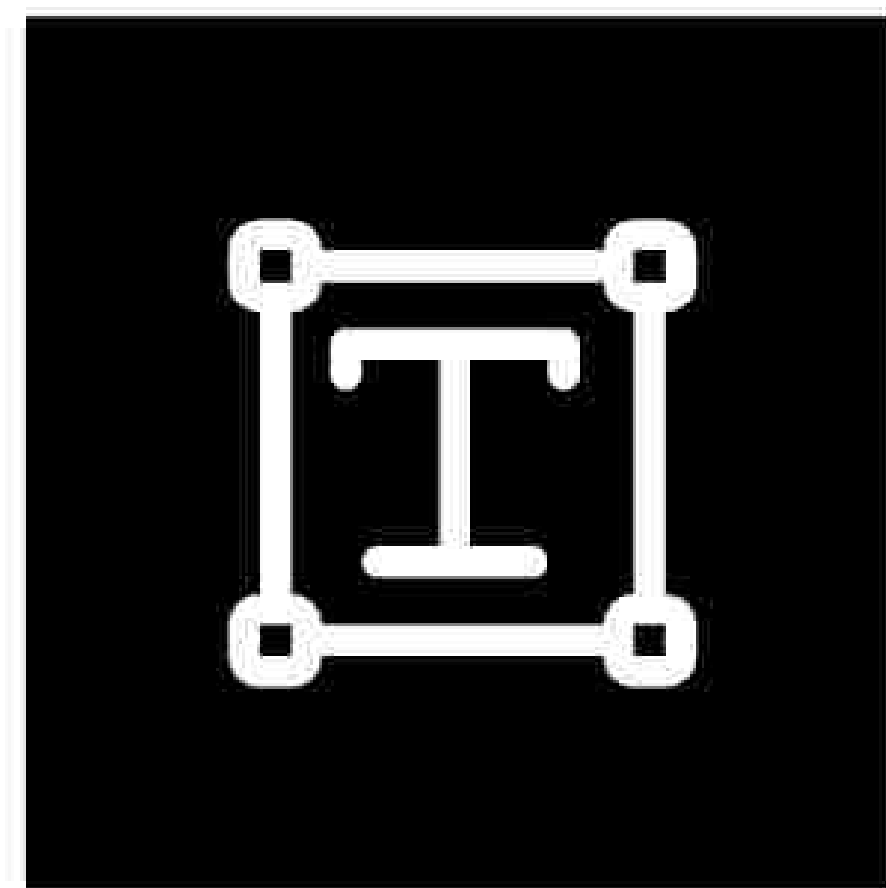
**GOOGLE
MY BUSINESS**

**ECOMMERCE
MARKETING**

**SEARCH ENGINE
MARKETING/PPC**

Graphic Design Service Include

LOGO



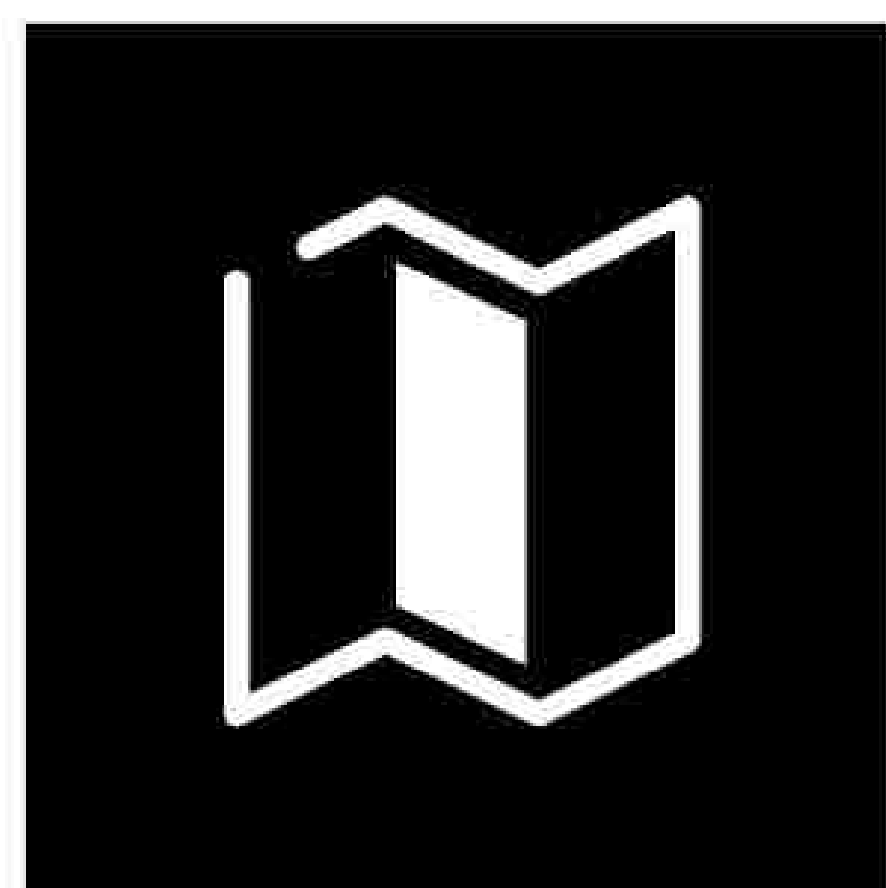
REELS

VISITING
CARDS



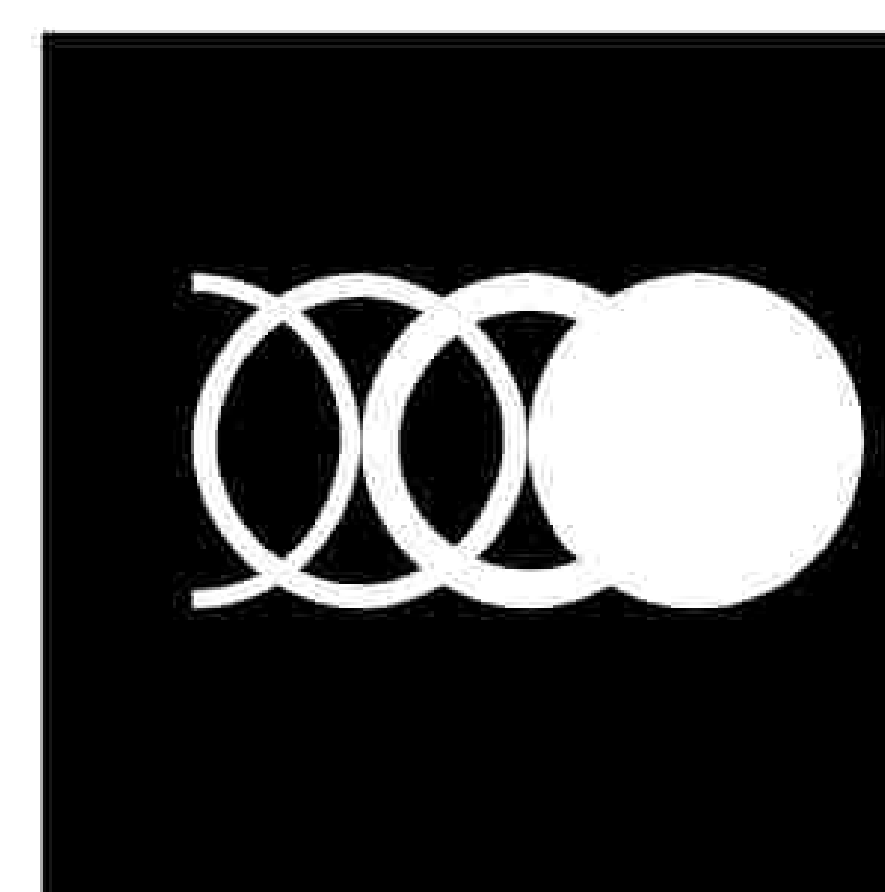
BANNERS

BROCHURE



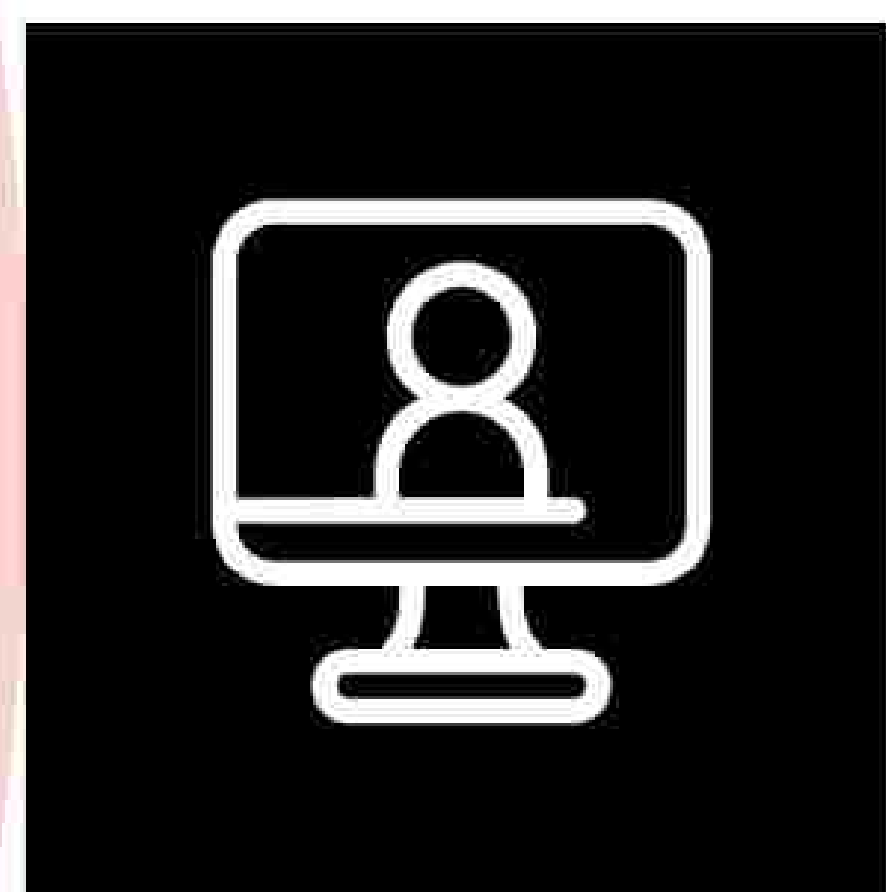
FLYERS

SOCIAL MEDIA
POSTS



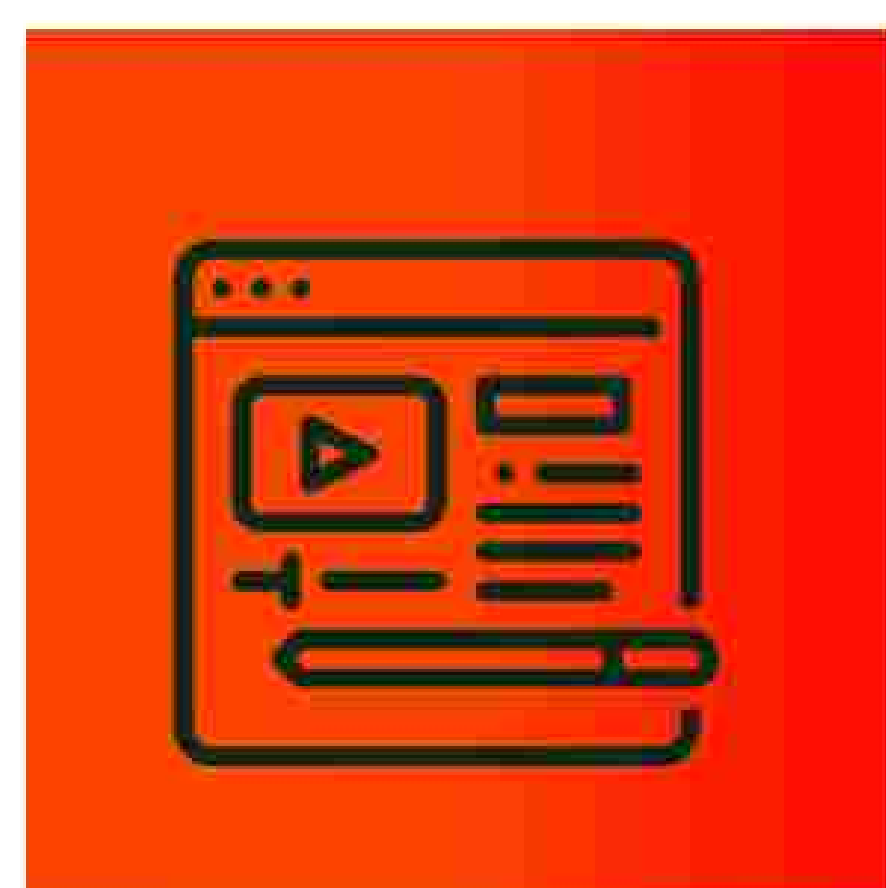
LOGO
REVEALING

INTRODUCTION
VIDEOS



COMPANY
PLANS VIDEOS

PRODUCT
PROMOTION
VIDEOS



PRODUCT
PACKAGING
DESIGN

Why Choose TechQart ?

- ✔ We provide best and creative expertise.
- ✔ We understand your business very clearly before embarking on a partnership as digital marketing partners.
- ✔ We use our most valuable resources for your brands to engage, generate leads and drive conversion for your brands.
- ✔ We give the utmost priority to the satisfaction of each and every clients.
- ✔ We constantly evaluate the campaign performance to stay ahead.
- ✔ We ensure you to get the best results in a short period of time.
- ✔ Our certified professionals promote you / your brands in the best possible way.
- ✔ Transparency, loyalty and trustworthiness are three important pillars of our business strategy.
- ✔ Our only aim is to deliver result-oriented services to our clients.

OUR Specialization



Our Mission

Our mission is to use technology dynamically and render the best and result-driven marketing and web development solutions to all small or large scale business or startups. Our professional team of digital marketing strives to bring value to brands by implementing customized strategies to tailor-fit the outcome.



Our Esteemed Clients





Social Media Optimization

Social media optimization is all about improving and enhancing brands on social media platforms to increase the conversion and boost website traffic. Social media platforms are aggressively become the hotspot for businesses. As there is a crowd of potential audiences remaining active all-time, brands may find this as an opportunity to thrive in business and increase returns.

- | | | | |
|--|---|---|---|
| Social Media Account Setup | ● | ● | Brand Awareness |
| Page Makeover | ● | ● | Community Building |
| Post Content Creation | ● | ● | Visual Content Marketing |
| Uploading | ● | ● | Customer Support |
| DM Marketing | ● | ● | Page Handelling |
| Hashtag Marketing | ● | ● | Social Media Posts Calendar |
| Product / Service Related Posting | ● | ● | Organic Marketing |
| Competitor Analysis | ● | ● | Business Manager Account Setup |
| Google Analytics | ● | ● | Instagram Stories |
| Facebook Cover Page | ● | ● | Facebook Description Enhancement |
| Automation Message | ● | ● | Highlights Creation |
| Festive Banners | ● | ● | IGTV |
| Reels | ● | ● | Instagram Bio Enhancement |

SEO maximizes the visibility of the website on search engine and promote it effectively to attract your targeted audiences.

ON-PAGE	OFF-PAGE
Meta tags creation and optimization	Social Book Marking
Header Tags	Directory Submission
Robot Tag	Citations
Sitemap Creation	Classified Submissions
Technical Issues Fix	Forum Submissions
Image Alt Tag	Article Submissions
Content Writing	Blog Submissions
URL Re-writing	Press Release Submissions
Schema Implementation	Guest Posting
Page Creation	Blog Commenting
Keywords Optimization	Image Submissions
Internal Linking	PDF Submissiosns
External Linking	PPT Submissions
Language Tag	Doc. Submissions
Canonical Tag	Video Submissions
OG tag	Weekly-Monthly Round-ups
Twitter Card	Profile Link
Website Speed Optimization	Web 2.0 Submissions
DA PA	Link Exchange
Google My Business	Question & Answer Sites
Google Search Console	Podcasts

PPC (pay-per-click) advertising is a method of displaying targeted keyword search advertisements on Google, social media (Facebook, Instagram, LinkedIn, YouTube, Twitter and Pinterest) as well as displaying ads on billions of websites with the help of ad space. PPC is the most effective tool to reach your potential customer faster and promote your goods and services to them.

Why choose PPC for your business?

- Rapid Observation
- Precise Targeting
- Build a stronger variety perception
- Reach local or global audiences
- Measure and track your audience
- Increase your brand awareness
- Promotion of your website
- Generate more revenue

PPC Services including but not limited to :-

- PPC Campaign setup and management
- Extensive keyword research & ad creation
- Negative keywords - keywords on which your ads should not display.
- Competitive research, well knowledge about your competitors
- Attractive landing pages for conversions
- Assistance with multiple ad networks like Google, Yahoo, Facebook, Instagram, Bing etc.
- Weekly & Monthly Reporting.

Pay per click packages

PPC Deliverables:-

- Content Writing
- Landing Page
- Google Analytics
- Complete Reporting
- Audience Setup
- Ads Optimization
- AB Testing
- Remarketing
- Reporting



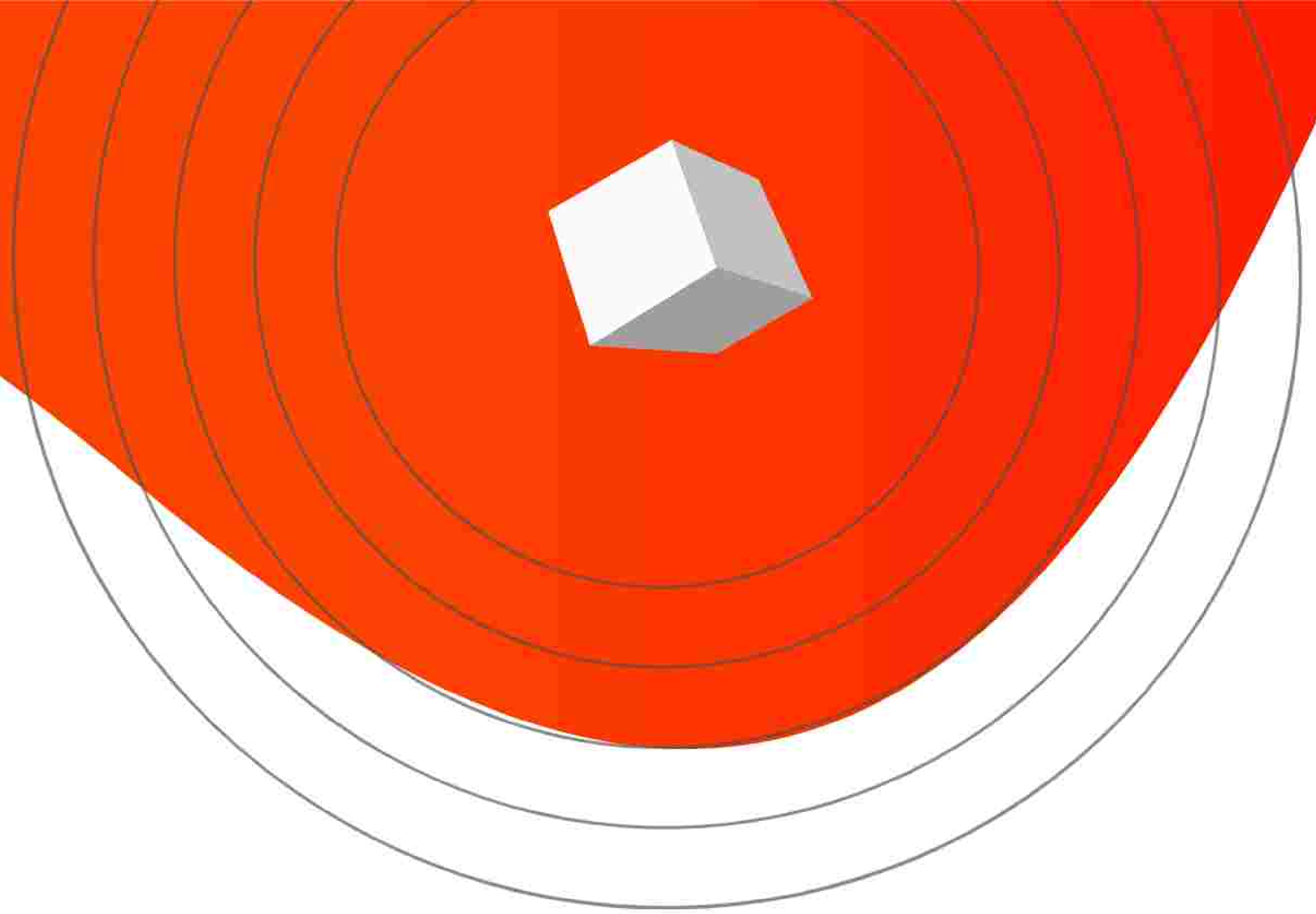
PPC Quotation:-

Service Type	Budget (in %)
PPC Ads from 10,000 – 50,000 inr	20%
PPC Ads from 50,000 – 1,00,000 inr	15%
PPC Ads from 1,00,000 – 3,00,000 inr	10%
PPC Ads from 3,00,000 – 5,00,000 inr	8%
PPC Ads from 5,00,000 – 10,00,000 inr	5%

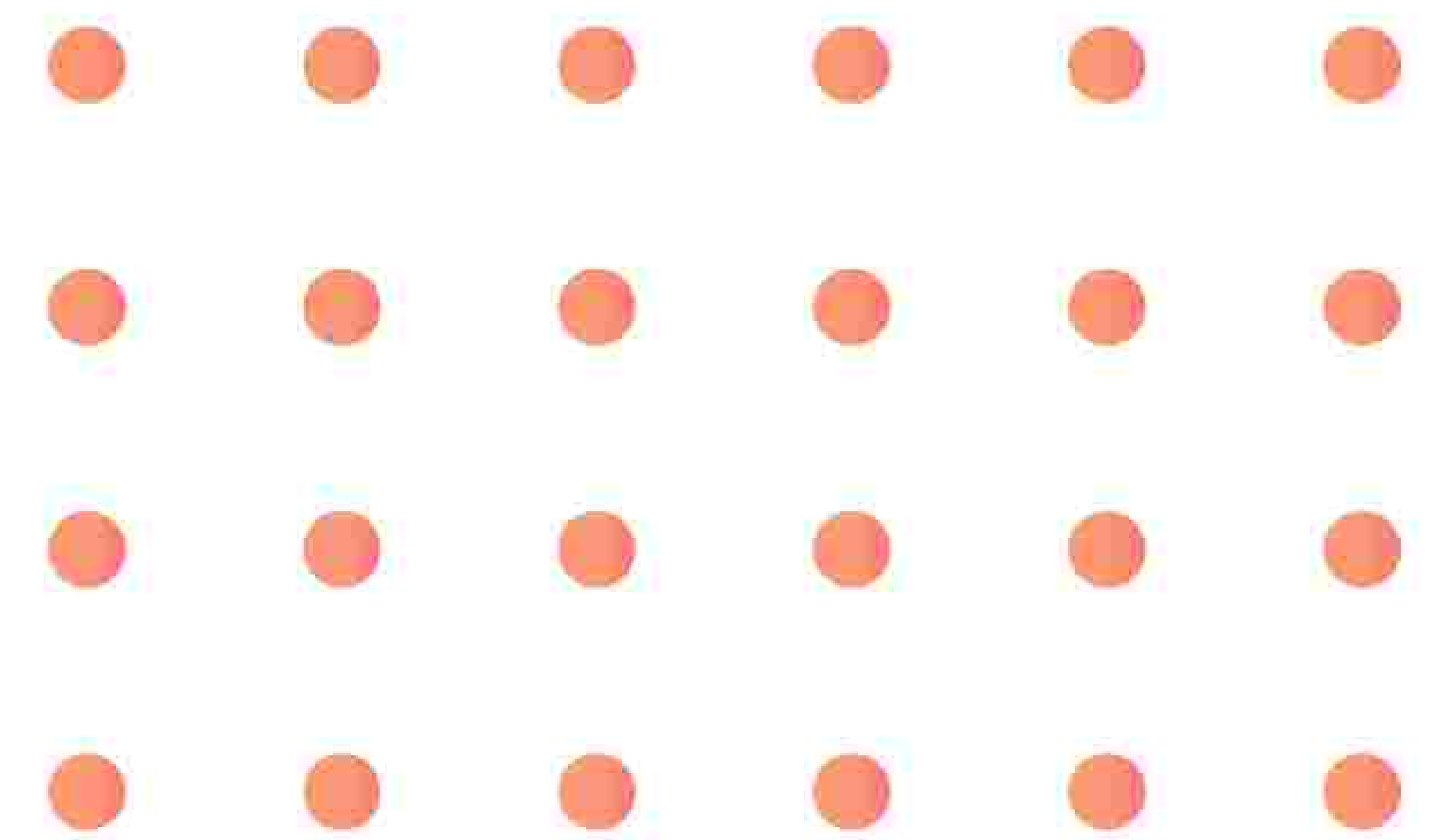
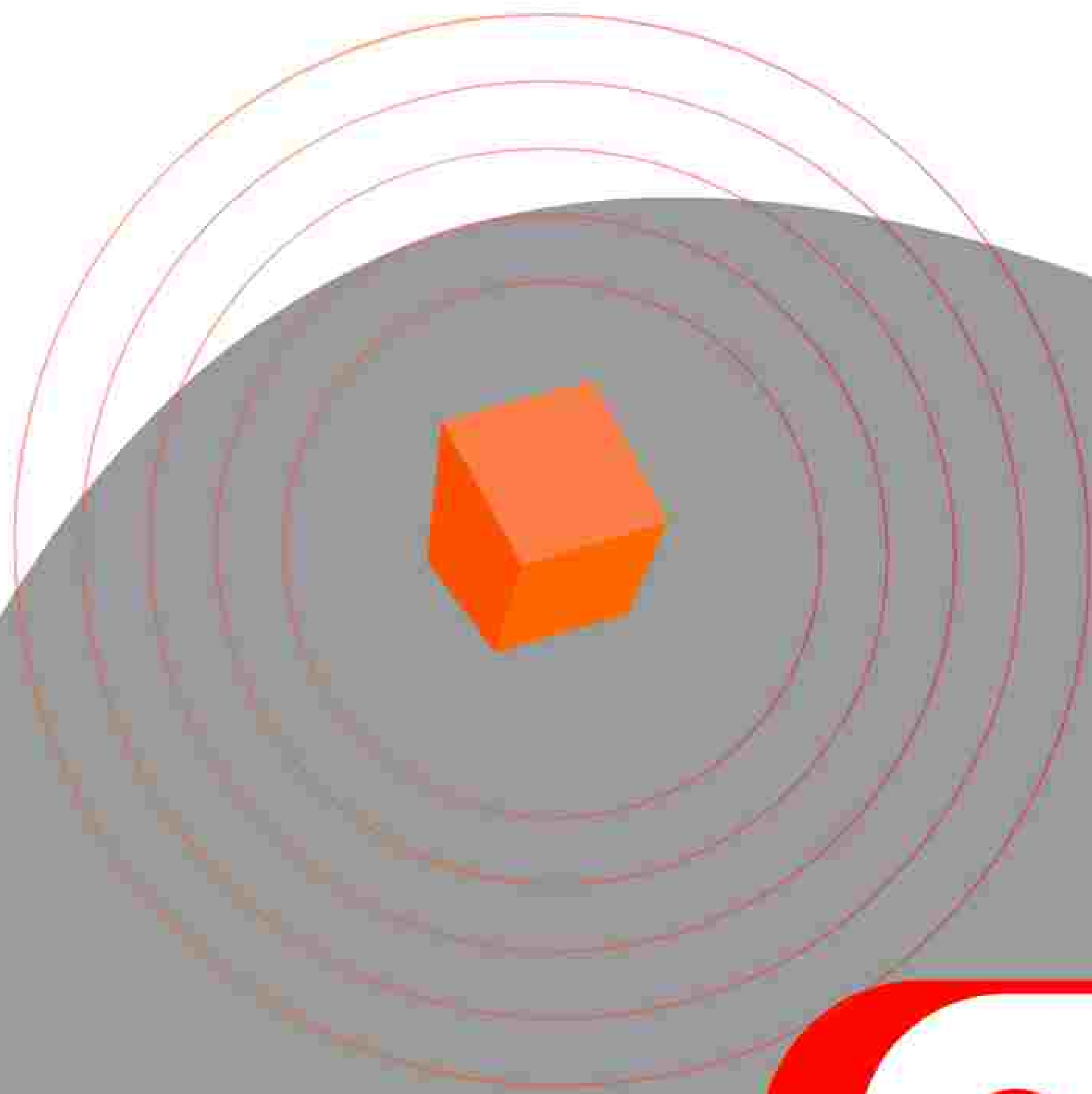
*Note – Upfront payment for management cost & PPC management.



TechQart
Bringing Innovation



Ready to Grow Your Business Digitally ?



Contact Us Now

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 **www.techqart.com**

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