



# Partner for Digital Transformation & Tech Innovation

Helping the businesses to move forward with robust tech & scalable solutions.

# Digital Transformation OFFERINGS

A hand on the left points towards a central digital globe. The globe is composed of a network of white lines and dots, representing a global network or data flow. The background is dark blue with bokeh light effects.

- STRATEGY CONSULTING - BUSINESS & TECH FRONT
- CUSTOM SOFTWARE DEVELOPMENT
- SOFTWARE PRODUCT DEVELOPMENT
- APP & SOFTWARE MODERNIZATION
- TECH PROJECT RESCUE
- ECOMMERCE & WEBAPP DEVELOPMENT
- ORGANIZATION EXCELLENCE SOLUTIONS
- APPLICATION & PLATFORM DEVELOPMENT
- OPERATIONAL LEVEL AUTOMATION

# TECHNOLOGY STACK

**CMS - WordPress, Shopify & Magento**

**UI/UX - Figma, AdobeXD, Photoshop & Illustrator**

**Web Frontend - JavaScript, ReactJs, AngularJs, VueJs, HTML5/CSS3, Bootstrap**

**Web Backend - PHP/Laravel, NodeJs, Python, JAVA, GoLang**

**Mobile - Flutter, React Native, Kotlin (Android Native), Swift (iOS Native)**

**Emerging Technologies - Blockchain, Data Analytics, AI/ML/DL**

**DevOps - Docker, Kubernetes, Ansible, CI/CD, Jenkins, Linux, Bash**

**Cloud - AWS, Azure & GCP**



# We are **Lancers!**

BUILDING LOVABLE & SCALABLE SOLUTIONS

We are a team of skilled, passionate & inquisitive people, dedicated to making a difference by empowering **Tech Solutions** to move the markets. For us, it's all about Making Ideas Tangible & Lovable by **blending transformational strategies with cutting-edge technology, backed by profound human-centred design thinking.**

# Structuring, Scaling & Sustaining Technology

In this digital age, we all have acknowledged the fact that the status of technology in our organizations and systems has switched from ancillary to primary. Technology is now a key enabler to support and strengthen your core operations, processes, supply chain management, inventory, delivery, and experience. As the era is evolving at an infinite pace, technology capabilities in enterprises require excellence to tap the opportunities and meet the challenges.

**1. Lack of Right Direction**

**2. Low Skill Inexperienced Team**

**3. Poor IT Infra Management**

**4. Unstable Product Market Fit**





# Blending **Engineering** with **Experience**

Engineering the solutions with **Human Intelligence, Design, Technology & Teams** to deliver transformative Experiences.

# Rendering Resilience with Technology

To succeed in this ever-evolving world, businesses need to Embrace Resilience. We empower Resilient Tech to business so that it headway towards goals, regardless of what's changing around it. With these five key elements, we ensure that solutions crafted by us will enable owners to envisage changes and disruptions as opportunities.



**Knowledge**



**Research**



**Strategy**



**Expertise**



**Resources**



# Fostering Tech Partnerships as Custodians

We bring wonders to every facet of the organization with tailored business & tech solutions. To achieve success at speed we gear up to plug-in resilient tech solutions delivering:



**CUSTOMER  
CENTRICITY**



**OPERATIONAL  
EXCELLENCE**



**ENTERPRISE  
AGILITY**



**BRAND  
POSITIONING**



# OUR EXPERTISE

## Custom Tech Solutions | Dedicated Teams | Managed IT Teams

Software Projects require razor-sharp focussed attention to detail for flawless development & deployment. We structure projects from scratch or streamline half-baked projects and drive their development cycle to reach their end goal.

GL is the partner of choice for many of the world's leading enterprises, SMEs, and technology challengers. We help businesses elevate their value through custom software development, human-centered design, and consultancy service

# Our Clientele



MANY  
MORE &  
COUNTING..

# Accreditation

Certified Startup of India and was incubated by Government of Rajasthan. Rated as Gold Startup. MSME Registered



Certificate No.: DIPP22371



Department of Industrial Policy & Promotion  
Ministry of Commerce & Industry  
Government of India

## CERTIFICATE OF RECOGNITION

Department of Industrial Policy and Promotion

This is to certify that ***INCRETIVE PRIVATE LIMITED*** incorporated/ registered as a ***Private Limited Company*** on ***17-05-2016***, is recognized as a startup by the Department of Industrial Policy and Promotion.

Date of Issue: 10-07-2018

Place of Issue: New Delhi

The certificate shall only be valid for the entity:

- Up to seven years from the date of its incorporation/ registration; and
- If its turnover for any of the financial years since incorporation/ registration has not exceeded Rs. 25 crores.

Note:

- Authorities accepting this Certificate may check its validity on the Startup India portal (<https://www.startupindia.gov.in/>)
- This certificate is not the Certificate issued by the Inter Ministerial Board and is NOT VALID for availing Tax benefits
- This is a system generated certificate and hence does not require physical signature
- If such recognition is found to have been obtained without uploading the relevant documents or on the basis of false information, DIPP reserves the right to revoke the recognition certificate immediately without any prior notice or reason.





**GLOBAL LANCERS<sup>®</sup>**  
“We aspire your desire”

**Thank You!**

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