Scope of Work- Ideathons powered by Tinkerly

Theme: "Innovation for a sustainable future solving real world problems"

Focus Areas – This Ideathon is a sector agnostic activity, where participants can come up with innovative solutions from any field including, but not limited to, the following themes.

Artificial Intelligence (AI)	Internet of things (IoT)	Blockchain
Deeptech	Enterprise Tech	Consumer Tech
Cleantech	Mobility	Design, Crafts and Sustainability

Target Audience: There will be 2 tracks of Ideathon –
1) School students – Grade 6 and above
2) College Students

Participants will be required to register in advance, in the teams of 1-5 students + 1 mentor/teacher (optional).

Location – Divisional Headquarters

Objective: Rajasthan is the hubs of engineering and technology talent in the state, and the same has an immense potential to lead the entrepreneurship drive.

Event Details and Scope of Work:

Stage 1: Timeline – 30-40 days
- Registration drive for Ideathon - Online & offline promotions
- Online video/ppt Pitch submission in the prescribed format
- Total shortlist of teams
- Mentoring Webinars for shortlisted teams to prepare for Demo day

Stage 2: Timeline
Offline event for Finals (Demo Day)
- 1- or 2-minute Pitch presentation by shortlisted teams to Jury members
- Networking Lunch
- Prize distribution & Closing Ceremony
- Post event media coverage and submission of a report to client

Deliverables by Tinkerly
- Provide Co-branded landing page for registrations for lead collection.
- Social media marketing, influencer marketing, PR & Media
- Print, and offline marketing, Roadshows in schools and colleges for promotion
- Reach in schools and colleges across all districts in respective division
- Shortlisting teams for the Demo Day
- Mentorship Webinars for shortlisted teams

- Formation of Esteemed jury for evaluation
- Qualification and Winners selection
- Overall Main event management with refreshments, logistics etc
- Certificates to all shortlisted teams, Medals and Trophies to winners

Financials and Payment Terms - TBD
All above costs are exclusive of GST

Payment Terms *– TBD*

Event Dates - TBD

Conclusion: This Information Technology Ideathon is a great way for college students to showcase their skills and creativity, learn new skills, and gain experience in problem-solving and project management. By working together with peers and mentors, participants will have the opportunity to develop innovative solutions to real-world problems and build a network of professional contacts. This event will not only provide a fun and engaging learning experience for students, but it will also help them build valuable skills that will be useful in their future careers.

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About Us - https://tinker.ly/
Tinkerly was founded in 2015, with the initiative to make students ready for the future by making STEM learning easy, engaging, and accessible to kids at a very early stage of their lives. Tinkerly is an IIT Delhi, and XLRI alumni backed Edtech company that helps students right learning skills for future workplaces.
Backed by India's leading education and publication group Navneet Education, the company has benefitted 500K+ students and 10K+ teachers across 3 continents.
The parent company **Elation Edtech Pvt Ltd** that owns the brand Tinkerly is a Gold Rated Startup under iStart program of Govt. of Rajasthan.