

TBA ANIMATION STUDIO

SERVICE PROFILE & CAPABILITY DOCUMENT

Industry: Animation / VFX **Service Type:** Digital Creative Services

1. About the Studio

TBA Animation Studio is a creative production studio providing 2D/3D animation, 3D modelling, product visualisation, explainer videos, infrastructure and engineering visualisation, and visual effects services. The studio develops visual content to communicate ideas, explain processes, present products and support digital communication for businesses, institutions, agencies and content creators.

2. Services Offered

Service	Description
3D Animation & Explainer Videos	Animated videos to explain products, concepts, processes, services and stories.
3D Modelling & Visualisation	3D models and visual representations of products, objects, environments and concepts.
Product Animation & 3D Ads	Product-focused animations and visual content for marketing, presentations and digital campaigns.
2D Animation & Motion Graphics	2D animated content, titles, motion graphics and short promotional videos.
Visual Effects (VFX)	VFX elements and compositing support for video and promotional content.
Infrastructure, Highway & Engineering Visualization	3D visualisation, animated walkthroughs and explanatory visuals for infrastructure projects, highways, roads, bridges, engineering concepts and project presentations.
Educational & Informational Visuals	Visual explanations and animation-based presentations for awareness, training and information delivery.
Video Editing & Post-production	Editing, compositing, sound synchronisation and final video output as agreed in the project scope.

3. Typical Deliverables

- Final video files in an agreed format, resolution, aspect ratio and duration.
- Rendered 3D visuals, product shots, animation sequences or explanatory visual assets as agreed.
- Revisions based on the approved brief and agreed project scope.
- Project files and editable source files only when specifically included in the quotation or agreement.

4. Work Process

Brief & requirements → **Scope and quotation** → **Concept / storyboard approval** → **Production** → **Review and agreed revisions** → **Final delivery**.

5. Quality & Project Scope

Each assignment is planned according to the client's objectives, approved script or brief, timeline, visual style and delivery requirements. Duration, resolution, number of scenes, assets, revision rounds, source files and delivery schedule are confirmed before production begins. Additional work or changes outside the approved scope may require a revised timeline and quotation.

6. Intended Clients & Use Cases

Services may be used by businesses, product companies, advertising and digital agencies, educational organisations, institutions, infrastructure and engineering teams, and online content creators for product presentations, promotional campaigns, project visualisation, training, explainers and digital media.

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