Winnning wings

Tarun sharma

8952030765

Introduction

We are one of the leading Development and Digital Marketing company in Jaipur. We specialize in the design of high-performance websites, Mobile Application, eCommerce Portals, Digital Promotions, Multimedia Projects, video Presentations and custom application-based software solutions that give Global Platform as well as boost sales and cultivates brand loyalty. We serve customers internationally, utilizing the Internet to communicate with each client, regardless of location. Our staffs of experienced graphic designers, Website designers, website developers, Mobile App Developer, Software Developers and Digital marketing experts are ready to make your website / software / App / Promotion experience a success. We have experience of development or management of more than 500 projects.

Social Media Promotions Platforms to be used: **Facebook, Instagram, and YouTube, Twitter**

Social Media Promotions Services.

- Ideation, strategy & execution plan to launch Departmental Schemes/Activates on social media and manage and improve the social media accounts of Department Devise a launch strategy plan for department to drive awareness and conversions
- Activate social media channels for organic and paid interactions on LinkedIn, Twitter, Facebook, YouTube and Instagram for Social Justice and Empowerment Department
- Management and End to end execution basis the timelines agreed upon for all the campaigns, content and strategy
- Develop themes and content buckets across different platforms
- Increase fan / follower base across different platforms through Organic & paid media for Social Justice and Empowerment Department
- In-depth analysis of the market to understand the industry, trends and dynamics
- Social media handles audit - Platform specific
- Online Reputation Management strategy across blogs, social media channels, company website and any other website
- **Creatives**
- Post visuals (to be pre-approved along with content)
- Engagement Visuals (Illustrations, comic strip, infographic etc....)
- Cover Image, profile image, background skins etc....
- Small social media stories 15 sec graphic or animation
- Master Banner (format .gif, html, .jpg, etc...)
- Banner adaptation, Rich media banner, landing pages, Microsite (includes design & development)
- Social media ads, adaptations for all performance requirements
- 2d Animation ad for social media using images text graphics excluding background music