





## **ABOUT US**

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### **Digital Go Where: Your Digital Evolution Partner!**

We specialize in digital transformation, consulting, and marketing.

Our mission is to enhance your online presence, foster customer relationships, and fortify brand identity through transparent strategies and AI-powered solutions. We offer comprehensive 360-degree marketing solutions to support businesses in their growth journey.

# DO THESE ISSUES SOUND FAMILIAR?

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Building Awareness in the Market

Getting Quality Leads

Setting up Regular Communication on Auto Pilot

Organic and Inorganic growth issue

Automating Marketing Process

**Yes..All this with power of AI**



# OUR 360 DEGREE APPROACH



## LET'S AUDIT

- Marketing assets
- SEO
- Social Media
- Paid Ads



## BUILD STRATEGY

- Digital Marketing
- Performance Ad
- Ground Marketing
- Content Marketing



## GO ONLINE

- Wordpress/PHP Website Development
- App Development
- Shopify Store Development
- Funnel Flow/Ad Landing Page etc.



## GO-TO-MARKET

- Market Analysis
- Product Testing
- Defining Target Audience
- Defining Communication & Building Channels



## GO SOCIAL

- Brand Positioning
- Building Thought Leadership
- Managing All Social Channels
- Editing & Building Content based on Trends



## GET LEADS

- Organic Lead Generation via SEO
- Paid Lead via Performance Marketing
- Email Lead Generation
- WhatsApp Lead generation



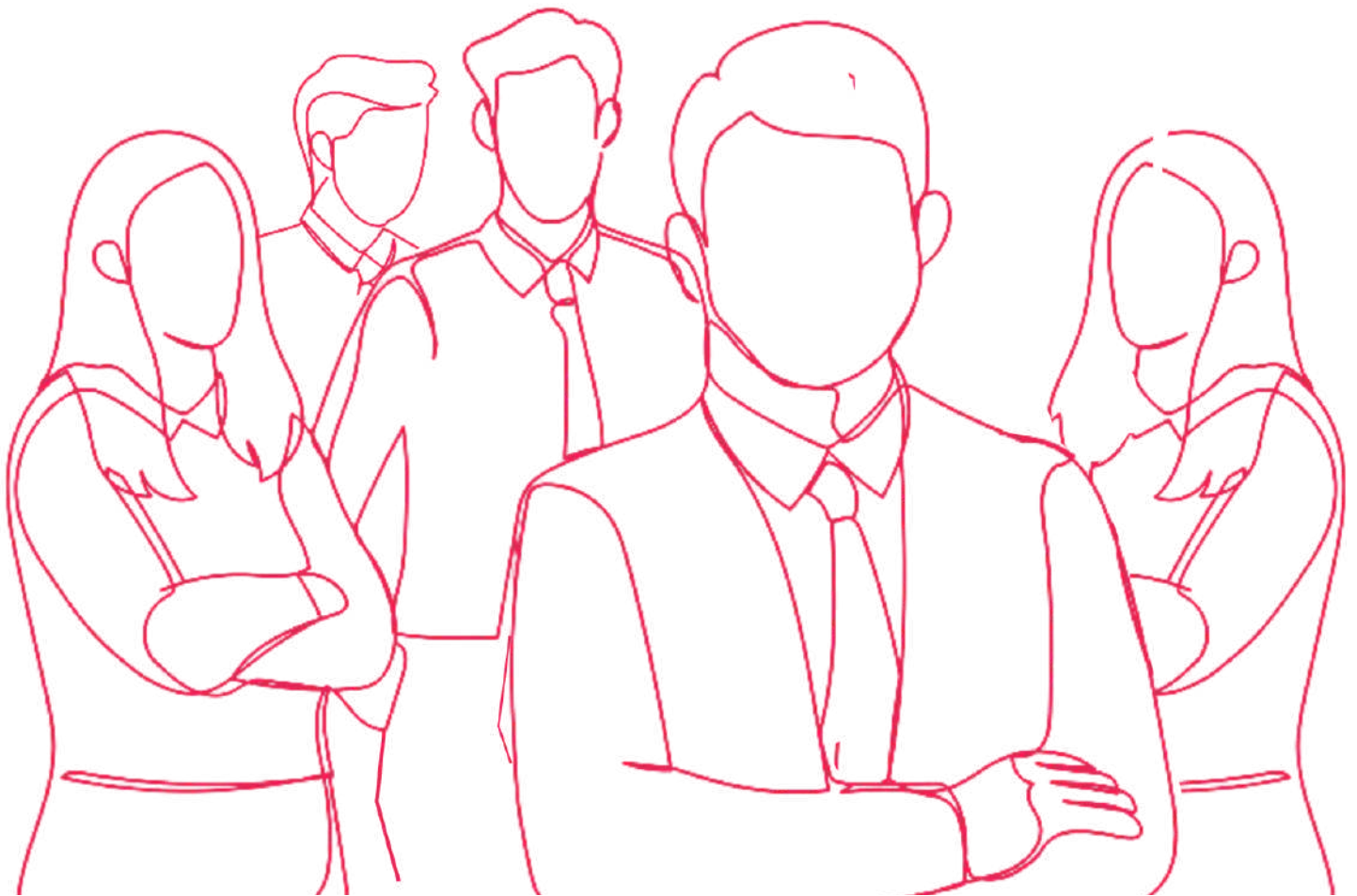
## LET'S AUTOMATE

- Email/Linkedin/WhatsApp Funnel Flow
- Building Custom CRM
- Setting up Marketing Automation software like Hubspot/ Zoho etc

# OUR BLEND OF BRILLIANCE

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Our marketing team is a powerhouse of creativity and expertise, comprising over 15+ members who bring their talents from prestigious institutions like Northwestern Kellogg, IIMB, IIMC, Delhi/Mumbai/Kota University and Institute of Chartered Accountants of India.





**DIGITAL GO WHERE**

THINK OUTSIDE THE INBOX

**Ready To Transform Your Business and  
Skyrocket Your Brand Online Presence?**

**LET'S CONNECT**



## **CONTACT DETAILS**



**bhargavi@digitalgowhere.com,  
info@digitalgowhere.com**



**(+91) 95218 70119**



**www.digitalgowhere.com**