



RVEEPRO Private Limited

Innovation For The Better...

WHY CHOOSE US



- ► Young company with Rich Experience.
- Vocal for Local and Collaborated with Global Tech Giants.
 - Deep understanding of Government & Enterprise Customers.
 - Deals in Turnkey IT solutions & Services.
 - Pan India project execution expertise.
 - Adapt in leveraging the onshore offshore model.
 - Delivery experience in major international quality standards.

OUR CREDENTIALS



RVEEPRO is an ISO 9001:2015 Quality Management System (QMS) certified, Micro, Small and Medium Enterprises (MSME), and registered company under Startup India & iStart Rajasthan..











Digital Transformation

The process of using digital technologies to create new — or modify existing — business processes, culture, and customer experiences to meet changing business and market requirements. This will help reimagining of business in the digital age for digital transformation.

We provide experience of digital transformation to customer, what's happening to organizations as they adopt new and innovative ways to do business based on technological advances.

Our Key Services

- Digital Transformation Consulting.
- Business Restructuring Services.
- IT Modernization and Enhance End User Experience.
- Digital Marketing and Strategy.
- Profile management of social media pages.
- Promotion of social media pages and organic growth of pages.
- Creatives will be in the form of the images, GIF's or videos.
- Monthly posts at various occasion and increase like's, followers, reviews etc.
- Newsletters and Content Writing.



SEARCH ENGINE OPTIMIZATION

• SEO Is Split Into Two Main Focus Areas



On-Page SEO

Relates to the optimization of your sites content and code for target keywords





Off-Page SEO

Relates to the optimization of links pointing to your site

In summary, SEO is not a quick-traffic strategy. It takes good content, sound SEO practices and time to establish trust with Google. It's a long term investment. Increasing your website rankings for specific keywords related to your product and creating content that users "like" will generate traffic and leads for years to come.



12 KEYS ON-PAGE SEO

Relates to the optimization of your sites content and code for

Find the right keywords

Boost Site Speed

Start Your Title Tag With Keyword

Take advantage of the H1, H2, H3 hierarchy

Drop Your Keyword in The First Paragraph

Use Internal and Outbound Links

Use SEO-Friendly URLs

-Page

On-Page SEO

Keys for Effective

Use Responsive Design

Post Long, Engaging Content

Consider long-tail keywords

Optimize Your Images

Boost Your Content with relevant images and videos



SEO METHODOLOGY

Initiate

Research Phase

- Are We Doing The Right Things?
- Understand Your Business, Strategy & Tactics
- In-depth Audit
- Competitive Analysis
- Opportunities & Risk

Plan

Setup Phase

- Doing More Of The Right Thing
- Reviewed Strategy
- Activation Plan
- Suggested Resources
- Updated Processes
- Forecast & ROI Estimation

02

Fix

Catch-up Phase

- Fixing Issues With Maximum Impact
- Can Include:
- Better Analytics
- Technical Update
- Content Upgrade
- Linkbuilding & Social Media Management
- Link Clean Up & Penalty Fixes
- Conversion Fixes

03

Deliver

Build-up Phase

- Taking Business To The Next Level
- Training & ProcessUpgrade
- Execution Of Inbound Marketing Campaigns
- Technology Upgrade (Only If Necessary)

04

Improve

Integration Phase

- Lift The Game And Reset Benchmarks
- Insights And Reports To Validate Learning
- Recommendation For Ongoing Campaigns And Digital Marketing Management

05

01

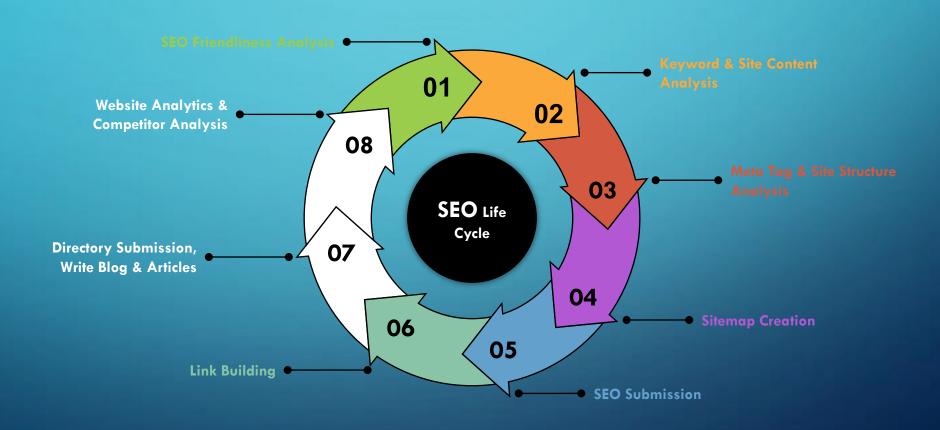


SEO STRATEGY



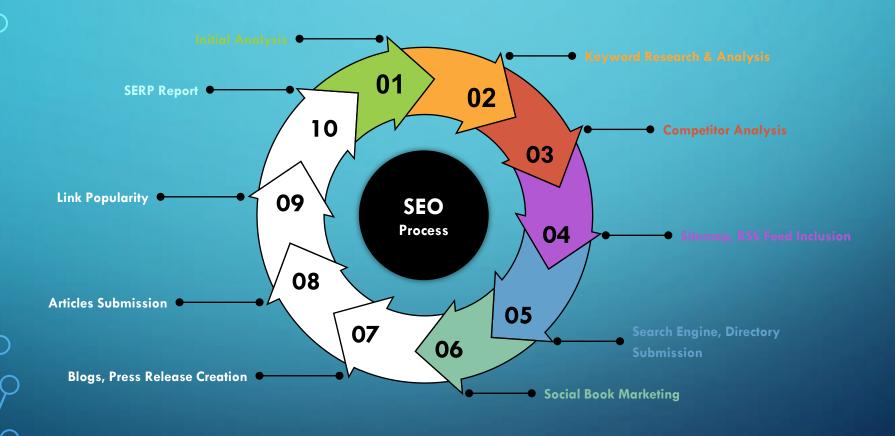


SEO LIFE CYCLE





SEO PROCESS



CONTACT US



Landline: +91-0120-4914300

Mobile: +91-9711273300

Email: www.rveepro.in

Website: www.rveepro.in

Address: NCR
Delhi-NCR, Jaipur and Australia





Teamwork is not a preference, it is a requirement...

So let's work together to achieve the common Goal...