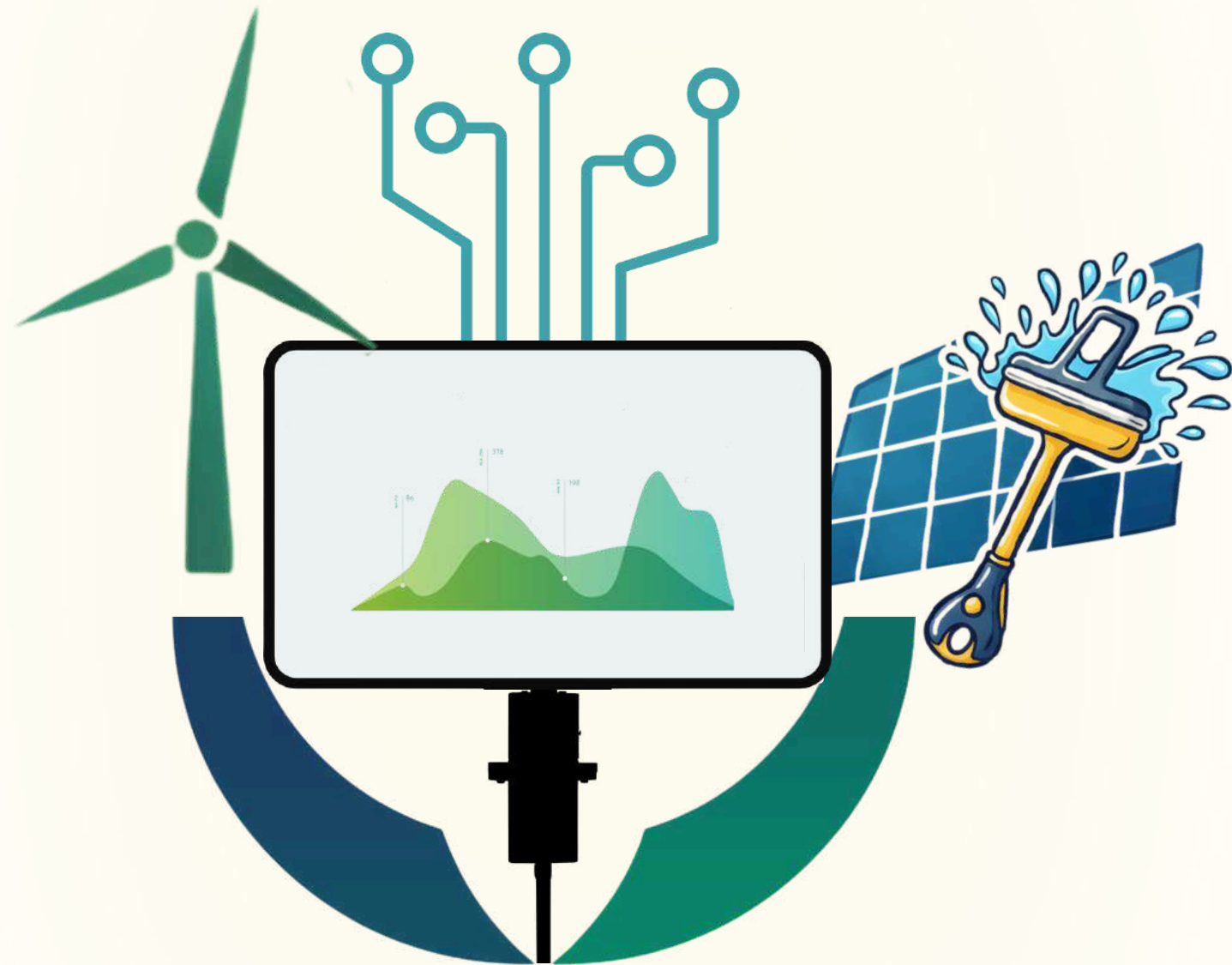


# BUSINESS PITCH DECK

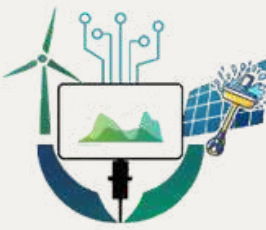


# ARKA

# ANANTA

PRIVATE LIMITED

DIGITALIZING RENEWABLE ENERGY



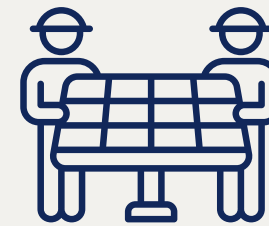
# Overview

ARKA Ananta Private Limited is a ClimateTech and EnergyTech company focused on building digital infrastructure for the solar PV and renewable energy ecosystem. Established in December 2025, the company operates as a technology-led SaaS platform supporting governments, utilities, developers, and installers in the planning, execution, monitoring, and management of solar projects through integrated digital and on-ground solutions.

ARKA Ananta enables structured, transparent, and scalable execution of renewable energy initiatives by digitizing project workflows, stakeholder coordination, and operational processes, while integrating digital systems with on-ground execution to support effective program implementation across the ecosystem.



Secure platforms for government and enterprise solar program management, approvals, and coordination.



Digital tracking of solar cleaning and maintenance to improve efficiency and plant performance.



Technical advisory and project management ensuring compliant and effective project delivery.



AI-enabled systems for real-time monitoring, data management, and decision support.



# WHY WE EXIST?

ARKA Ananta exists to simplify and scale renewable energy deployment by digitizing planning, execution, compliance, and performance monitoring. We enable governments, utilities, and enterprises to manage renewable energy programs through a unified, secure, data-driven platform, replacing fragmented tools and manual processes with transparent, efficient, and scalable execution.



## OUR MISSION

- 1.The operating system for renewable energy projects
- 2.To simplify renewable energy project execution through robust digital platforms
- 3.Powering renewable energy through intelligent digital platforms
- 4.Digitizing clean-energy assets for scalable and predictable returns



## OUR VISION

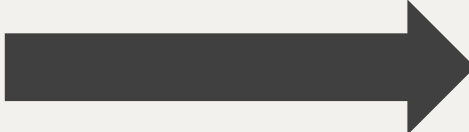
- 1.To become a trusted technology and consulting partner in the renewable energy ecosystem
- 2.To offering services for 1 World 1 Sun 1 Grid 1 portal
- 3.To enable faster, transparent, and scalable renewable energy deployment at national scale
- 4.To drive long-term sustainable growth through reliable and secure digital infrastructure

# Problem → Solution



For Solar Installer  
**Unorganized** Distributed  
Solar Market is a **Problem**

**A Single Digital Ecosystem**  
To Sell, Manage, Procure, Design  
and Transact is the **Solution**



*No **SAAS** Tools were designed to aggregate demands; do solar projects installation or maintenance; & bring all stakeholders on **single platform***



# WHAT WE OFFER

01

## RE Software & Services

### 1. Softwares for Renewable Energy

- Government/ PSU
- RE Developers and EPC Companies

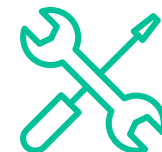
### 2. Transformation of Energy Generation Data

### 3. Demand Aggregation for Government

- Shadow Analysis & Survey
- Solar Atlas

### 4. Remote Monitoring System

### 5. Asset Management & Solar Cleaning



02

## Advisory & Consultancy

### 1. Advisory

- Net Zero through Renewable
- Policy & Regulations
- Financial Modelling & DPR
- Carbon Credit

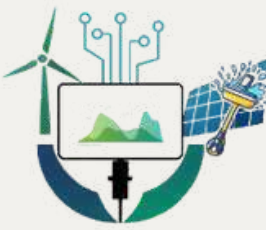
### 2. REC and RPO Compliance

### 3. Project Management Consultancy

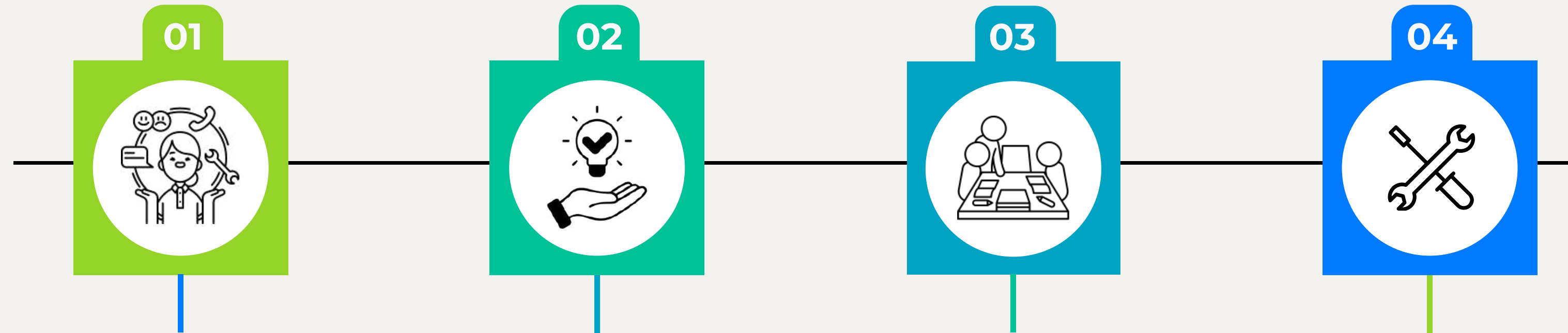
### 4. Third Party Energy Audit

### 5. Capacity Building Program





# BUSINESS VERTICALS



## Digitalizing Government Program

ARKA Ananta designs and manages digital platforms and program management solutions for Government and PSU-led renewable energy initiatives, enabling efficient scheme implementation, stakeholder coordination, data-driven monitoring, and large-scale adoption across utilities, developers, EPCs, and MSMEs.

## Transformation of Energy Generation Data

ARKA Ananta delivers advanced analytics and predictive intelligence on renewable energy generation data, enabling DISCOMs and stakeholders to proactively manage grid stability, optimize operations, and improve system reliability and service efficiency.

## Advisory & consultancy services

ARKA Ananta's advisory vertical is instrumental in helping governments, corporates, and public sector undertakings (PSUs) transition to renewable energy. With a team that has over a decade of experience in solar project management.

## Asset Management & Solar Cleaning


ARKA Ananta provides integrated asset management and solar cleaning solutions to enhance plant performance, extend asset life, and ensure optimal energy generation through data-driven monitoring and operational excellence.

# DIGITAL SOLUTIONS FOR THE RENEWABLE



**RE Digital Platform**

Centralized digital portals enabling state governments to manage EV subsidy programs efficiently, supporting seamless coordination between consumers, manufacturers, and government agencies to accelerate EV adoption.




**Energy Generation Data Management**

End-to-end digital platforms for state governments and utilities to manage decentralized solar programs, covering consumer onboarding, approvals, execution, and transparent subsidy disbursement across all stakeholders.

An AI-powered platform that digitizes the complete solar project lifecycle—from Apply to design and procurement to installation, monitoring, and maintenance—integrating shading analysis, real-time tracking, remote monitoring, and subsidy workflows.

**EV Portals**



Advanced analytics and predictive intelligence solutions that transform solar generation data into actionable insights, enabling DISCOMs to proactively manage grids, prevent failures, and improve operational reliability and customer service.

**Online REC & RPO obligation**



# DIGITALIZING GOVERNMENT PROGRAMS



## Digital Government Portals

Development of Renewable Energy Portals for central and state government agencies, including REC and RPO obligations.



## Solar City Initiatives

Spearheaded Solar City projects across major cities using solar atlases and demand aggregation tools to support the transition to 100% renewable energy cities.

## Solar EPC Digital Ecosystem

Led the creation of India's first fully digital ecosystem for solar EPCs, enabling faster adoption and streamlined operations for thousands of installers.



## Technical Assistance to Flagship Programs

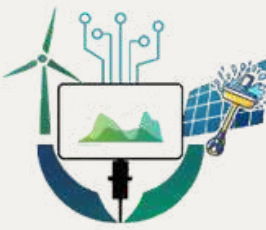
Provided Technical Assistance to Government, PSU and DisCom for the Renewable programs, To ensuring large-scale and transparent implementation of flagship programs.





# ADVISORY CONSULTANCY SERVICES





# OUR DIFFERENTIATORS

ARKA Ananta's core strength lies in developing and deploying advanced digital solutions that streamline renewable energy approval processes and enhance stakeholder engagement for governments, DISCOMs, developers, and solar EPC companies.

## Unified DRE State Portals

Digital platforms for states, DISCOMs, and developers to manage decentralized solar projects with real-time tracking, automated workflows, resource management, and enhanced transparency and accountability.

01

## Asset Management & Solar Cleaning

An advanced Solar Atlas-based solution for rooftop classification and site survey management, enabling accurate resource assessment and efficient project implementation across multiple geographies.

02

## Transformation of Energy Generation Data

Advanced analytics and predictive insights on solar generation data to support proactive grid management, failure prevention, operational optimization, and improved service reliability.

03

## EV Portal & Integration

End-to-end digital solutions for state governments enabling transparent EV subsidy disbursement through integrations with mParivahan and Aadhaar-based verification, ensuring accuracy and elimination of duplication.

04

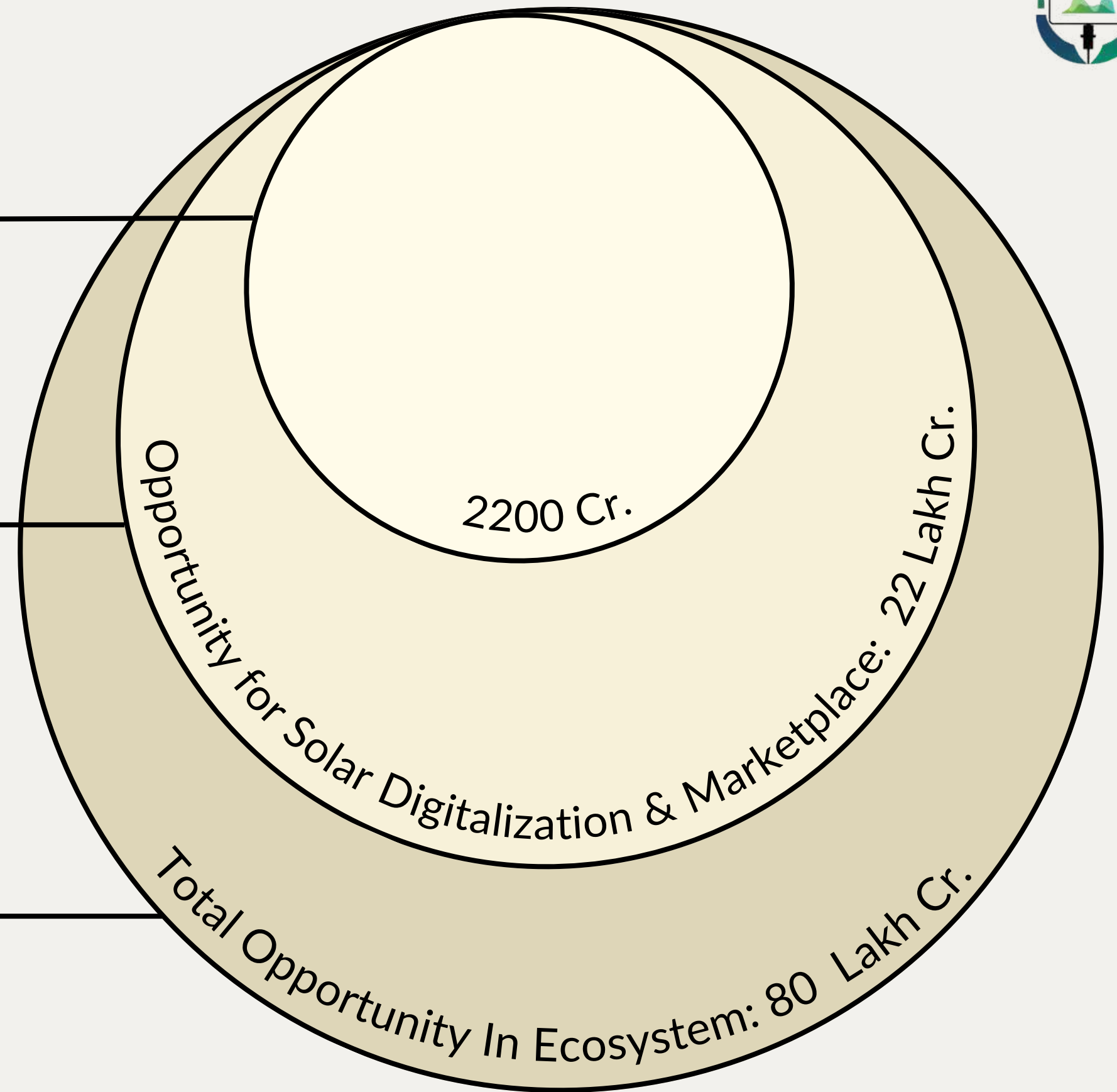
# MARKET SIZE



0.1%\* Market Share

Assumption: Companies spend 1% digitizing and automating the processes. ~8% of transaction for equipment being done by these companies

India has achieved a cumulative installed renewable capacity of ~254 GW Target to achieve 500 GW non-fossil target by 2030





# WHY ARKA ANANTA

ARKA's supports to DisCom's build infrastructure to act as energy givers, not energy takers.



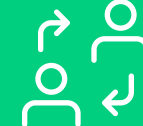
## Untapped Market Opportunity

Ample Growth Opportunity as we operates in a rapidly expanding solar industry Lucrative Market having Potential. In our case we are ready with the product development & scaling is needed.



## Proactive Grid Management

Driven by the global adoption of solar energy, we convert raw generation data into actionable insights through advanced analytics and predictive intelligence. Our solutions enable proactive grid management, failure prevention, and improved operational efficiency and reliability.



## Investment in Technology Advantage

We differentiates us through the Innovative Technological Scalable Solutions empowering all stakeholder i.e. Solar Installers, Manufacturers, Policymakers & Consumer.



## Higher Growth & Potential Returns

We ensures optimal asset performance through integrated solar asset management and precision cleaning solutions. By combining data-driven monitoring with efficient O&M practices, we help maximize energy yield, extend asset life, and protect long-term project returns.



## Expanding Product Offerings

Investment to go in Development of Solar Plant and EV Infrastructure to make solar energy accessible to consumers living in flats or not having roofs through fractionally owned assets.

From energy taker to energy giver—ARKA builds the digital infrastructure for DisCom transformation.



# MEET THE TEAM

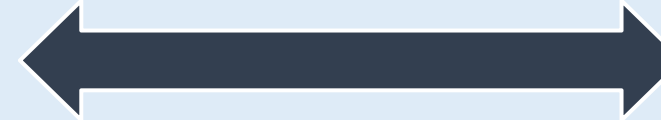


## Management



### Founder & CEO

**Kushank Pareek**  
MBA(IEV); BCA; CDAC-DASDM;  
Exp.: 6 Years



### Co-Founder & Director

**Surendra Kumar Pareek**  
Retired from PHED (GoR);  
Exp.: 38 Years

## Key Experts

## Finance & Technical



**CA Mahesh Pareek**  
CCCA; FCA; DISA;  
Exp.: 30 years

**Vikas Pareek**  
M.Sc. (IIT Delhi); B.Sc.;  
Exp.: 16 years

**Adv. Sharwan Pareek**  
B.Com.; LLB;  
Exp.: 10 years

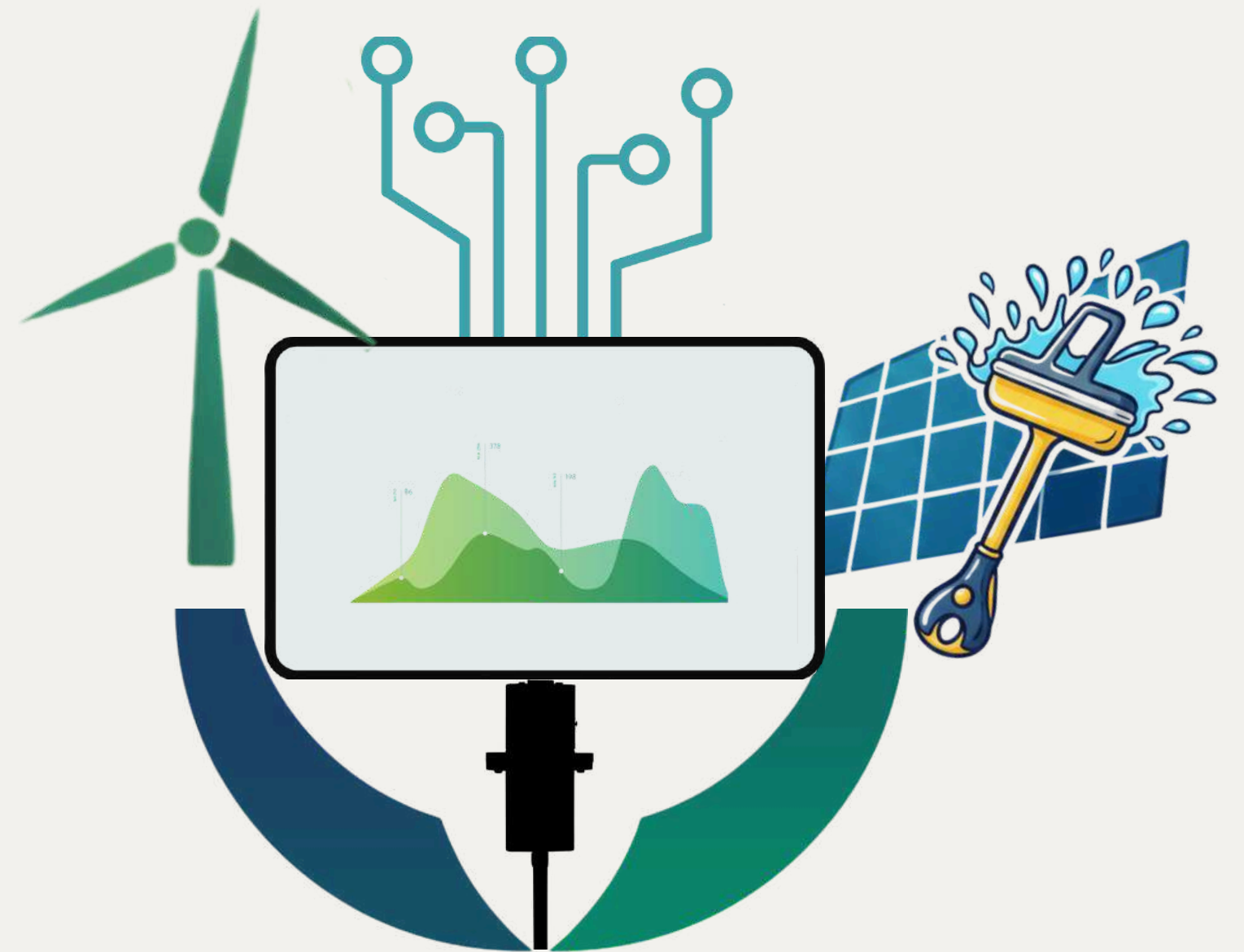
**CA Abhimanyu Pareek,**  
CA; B.Com.; DISA;  
Exp.: 7 years

**Ashish Nirmal**  
B.Tech. (BKBIE Pillani);  
Exp.: 6 years

# Thank you

## CONTACT US

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