



Smart Hiring



# Business Concept

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## One-Stop-Shop for Employers

Hyrefox is an online platform that connects employers with a national network of seasoned headhunters. Rather than being chained to the phone with headhunters all day, Hyrefox guarantees efficient collaboration with the headhunter channel through a single web-based / online platform.

Hyrefox provides professional recruiting firms access to a large number of top level mandates. Ultimately, recruiting firms significantly reduce acquisition costs and can increase revenues by easily finding new opportunities for their network of top-candidates.

Employees are the essential assets of any company. Only those companies that succeed in quickly finding the best employees will stay competitive in this ever-changing market.

### **Hyrefox is the solution to this challenge!**

The objective of Hyrefox is to connect companies and professional recruiting firms from across India more efficiently, for the benefit of both sides - Hyrefox creates a Win-Win Situation.

[www.hyrefox.com](http://www.hyrefox.com)

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# Business Concept

THEN & NOW

CURRENT

PROPOSED



Endless cold calls, dealing with many different head-hunters simultaneously.

Our system selects only the best and specialized suppliers to your vacancy. You are dealing with just one partner responsible for your entire hiring process.

# DEMAND SUPPLY GAP

Great vision without great people is **irrelevant**

## EMPLOYER

- ✓ Employers struggle with their unfulfilled vacancies
- ✓ Not enough resources to engage with more than 5 vendors
- ✓ Cannot rely on databases like Naukri / Monster as it is time-consuming to meet their needs

## EMPANELLED VENDORS

- ✓ They have their own limitation to fulfill vacancies
- ✓ Unable to meet needs – especially for immediate and/or large requirements
- ✓ Have geographical limitations

## OTHER HEADHUNTERS

- ✓ Collectively all headhunters have ideal matching profiles - always
- ✓ Cannot cater to employers they are not empanelled with
- ✓ Waste of active profiles that sit idle due to the gap in empanelment

# CLOSING THE GAP TOGETHER

creating a network of head-hunters to fulfil employer requirements

## HOW IT WORKS



# CREATING REAL VALUE

This benefits of both sides creating a **win-win situation**

EMPLOYER	HYREFOX	HEADHUNTER
<ul style="list-style-type: none"><li>✓ Access thousands of head-hunters</li><li>✓ Streamlined vendor management</li><li>✓ Money-back Guarantee</li><li>✓ Based on Performance, not Promises</li><li>✓ Video Resumes for faster turn-around</li><li>✓ Reduce administrative hassles</li></ul>	<ul style="list-style-type: none"><li>✓ HyreFox earns its revenue by taking a percentage of the fees paid to “head-hunters” on the platform.</li><li>✓ 15-20% of the pay-out fee goes to HyreFox.</li><li>✓ Head-hunters obligated by contract to have all third party recruiter relationships transferred to the HyreFox platform.</li><li>✓ Video Resumes – a huge potential</li></ul>	<ul style="list-style-type: none"><li>✓ Outsourced business development</li><li>✓ Work in an Open Marketplace</li><li>✓ No more new contracts or collections</li><li>✓ Deal directly with employers</li><li>✓ Keep track of activity &amp; success</li><li>✓ Get rid of untimely pay-outs</li><li>✓ Democratization of Recruitment industry</li></ul>

# RECRUITMENT PIPELINE

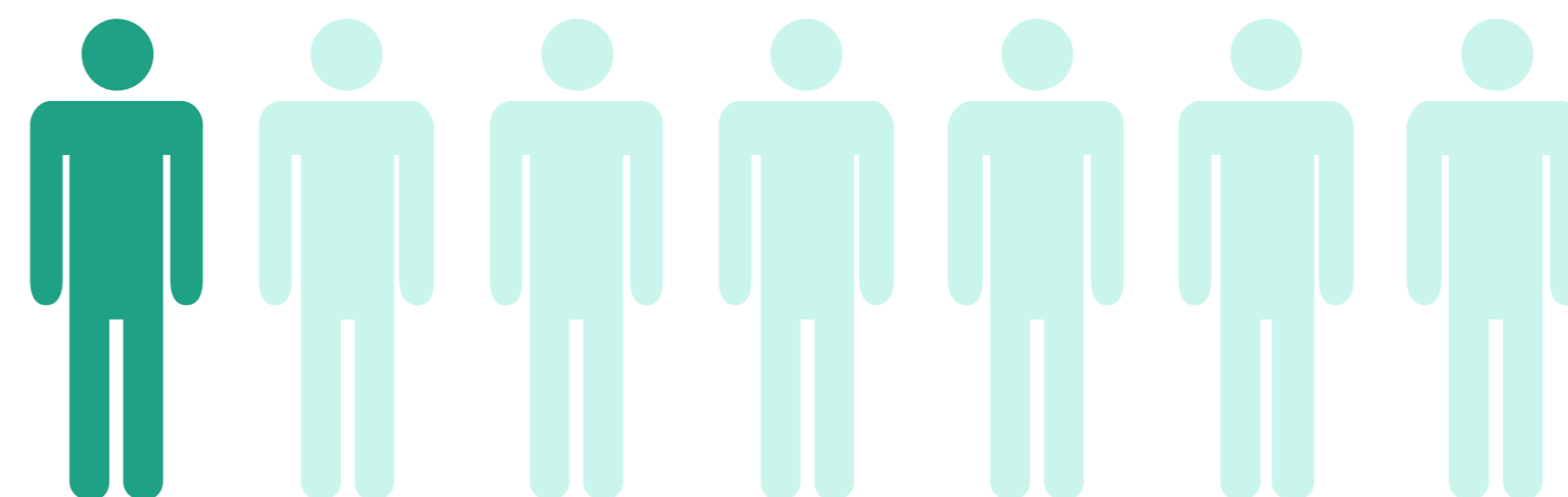
the real cost of **screening**

For every 1 vacancy an average of 7 screenings take place.

As per our study with employers across India the cost of screening comes to:

**₹ 225 \***

*\* based on time spent and the salary of HR personnel*



for every  
**1 VACANCY**



**7 SCREENINGS**  
needs to be  
conducted

# OTHER PROBLEMS

apart from the time spent – these are some other issues



-  Traditional resumes are not a good indicator
-  HR personnel technical evaluation often incorrect
-  Still needs rescreening by senior management
-  Availability of outstation candidates is a problem
-  **THERE IS GOT TO BE A BETTER WAY!**



# VIDEO INTERVIEWS

our solution to **screening problem**



## 10x FASTER

Spend less time screening and sorting



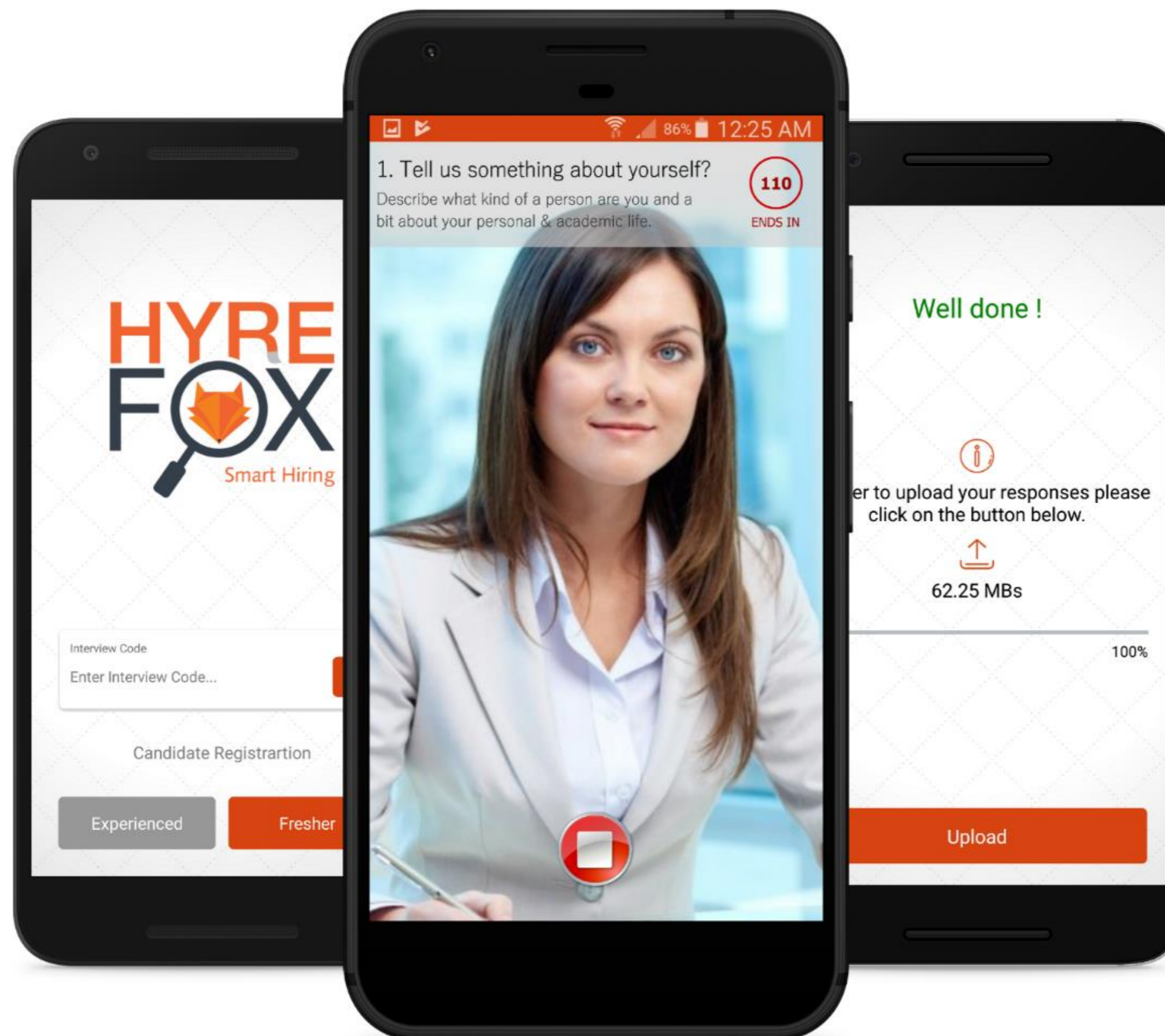
## 10x LESS COST

Based on unit economics a HyreFox interview is lot less costly



## ON THE FLY

Review your screened candidates wherever you are



## QUALITY

A video is a much better reflection of candidates than traditional resumes



## SECURE

Videos on the system are highly secure – cannot be downloaded



## HONESTY SCORE

Artificial Intelligence based lie detection using micro expression analysis (Under Dev)

# CURRENT CLIENTELE

clients we **have served**


























# CURRENT CLIENTELE

clients we have served

# CURRENT CLIENTELE

clients we have served



*SYS***Tweak**

TRU ✕ WORTH

*Tweaking*  
Technologies



INFOCORE



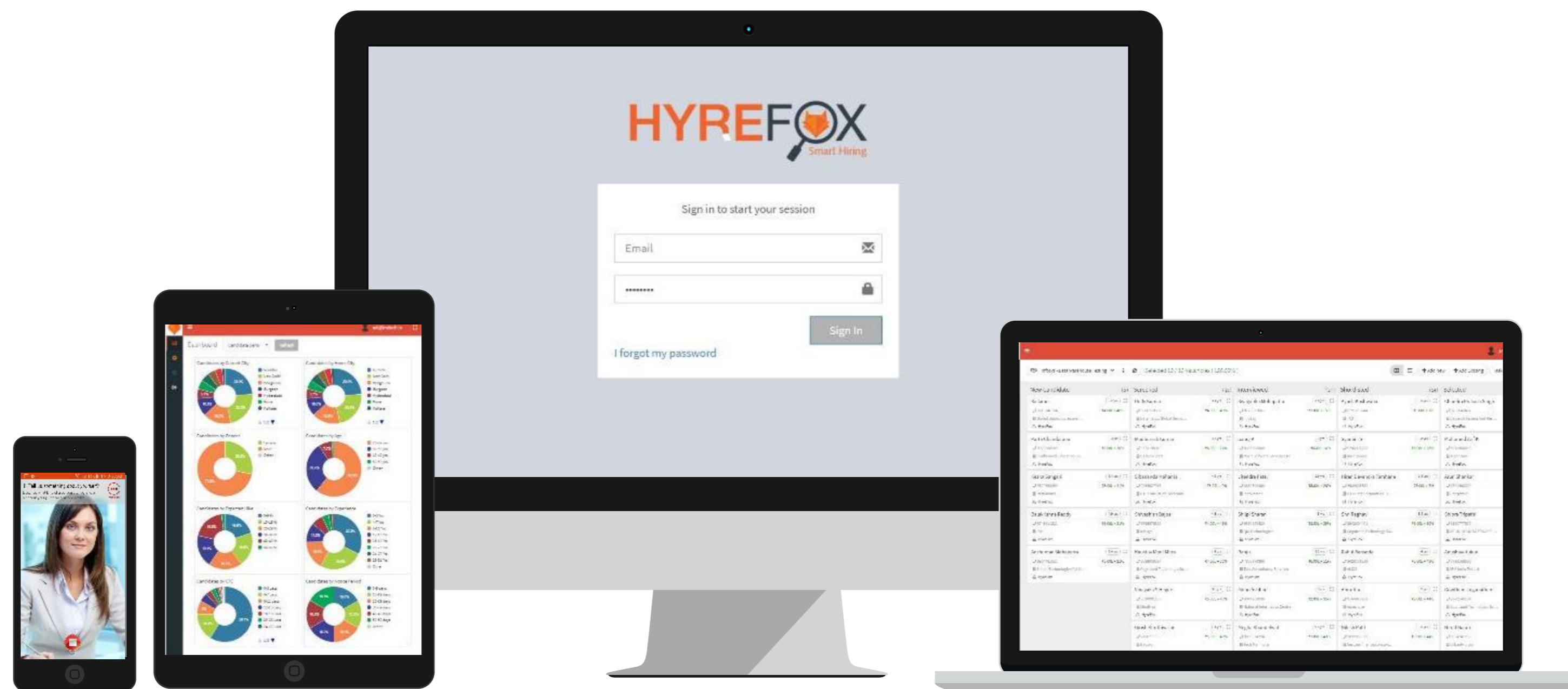
AUTOPORTAL

DIAGEO



iIndeses

# THANK YOU



[www.hyrefox.com](http://www.hyrefox.com)