

TIMEMARKS



Prepared for
Governments

Government Knowledge Stadium



To Whom It May Concern:

I am Ranu, an Alumni of IIT Bombay, and founder of TIMEMARKS.

I am writing on behalf of my company which is working with a vision to build a learning culture in society to improve learning outcomes and general awareness among citizens using the knowledge stadium concept. The Knowledge stadium is an online community group that can be created with citizens, students, teachers for awareness, knowledge sharing, teaching, and edutainment. We are glad to invite the government to utilize the knowledge stadium concept to conduct knowledge trophies (similar to Gramin Olympic Khel) at the state or district level to improve the learning outcome in schools or to launch schemes with awareness.

About Us

Our team has been working to bring ease and gamification in knowledge sharing for the last two years. We are a team of talented people, all are from prestigious colleges of India such as IITB. We are supported by the 100x.VC, iStart, Startup Oasis, CIIE.CO, AWS, Google.

To increase learning outcomes and general awareness among citizens with seamless knowledge sharing in gamify way among the learning community, we have brought a new concept of knowledge stadium where anyone can gain, manage and sell knowledge seamlessly with edutainment.



Ranu
Co-Founder, CEO
IITB Alumni



Satish
Co-Founder, CTO
Sr. Database Admin



Hemraj
Co-Founder, Product
Designer, Youtuber

Our Team and Mentor



Dr. Jawahar Suriseti
Our Mentor
Advisor to Govt, TED Speaker



Harphool
Product Manager
IITB Alumni, ISRO

Our Supporters





PROBLEM



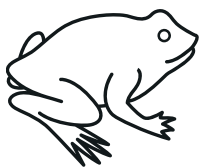
Absence of learning culture and low learning outcomes in schools



Teenager students feeling stressed (79.83%) and bored (69.51%) .



More than 40% Of high school students lacks motivation for study



Unaware citizens are the reason behind failed government schemes.



Government's **Knowledge Stadium !!**

"Knowledge Stadium" - an online community group in which the admin can create interactive knowledge trophies with fantasy games. The owner can manage, share and sell knowledge in her stadium. The government can use it in the following ways:

- Knowledge Trophy Among Schools or Villages of Rajasthan.
- Fantasy games on your knowledge trophy to increase the area of impact of the trophy and revenue of the government.
- Knowledge trophy to launch new schemes or programs and spread them instantly.





Pricing and Revenue



FREE
SOFTWARE



28% Tax Revenue

from Fantasy Game on Knowledge Trophy



If the government wish to conduct a State-level knowledge trophy in its knowledge stadium then Timemarks is happy to serve the government for

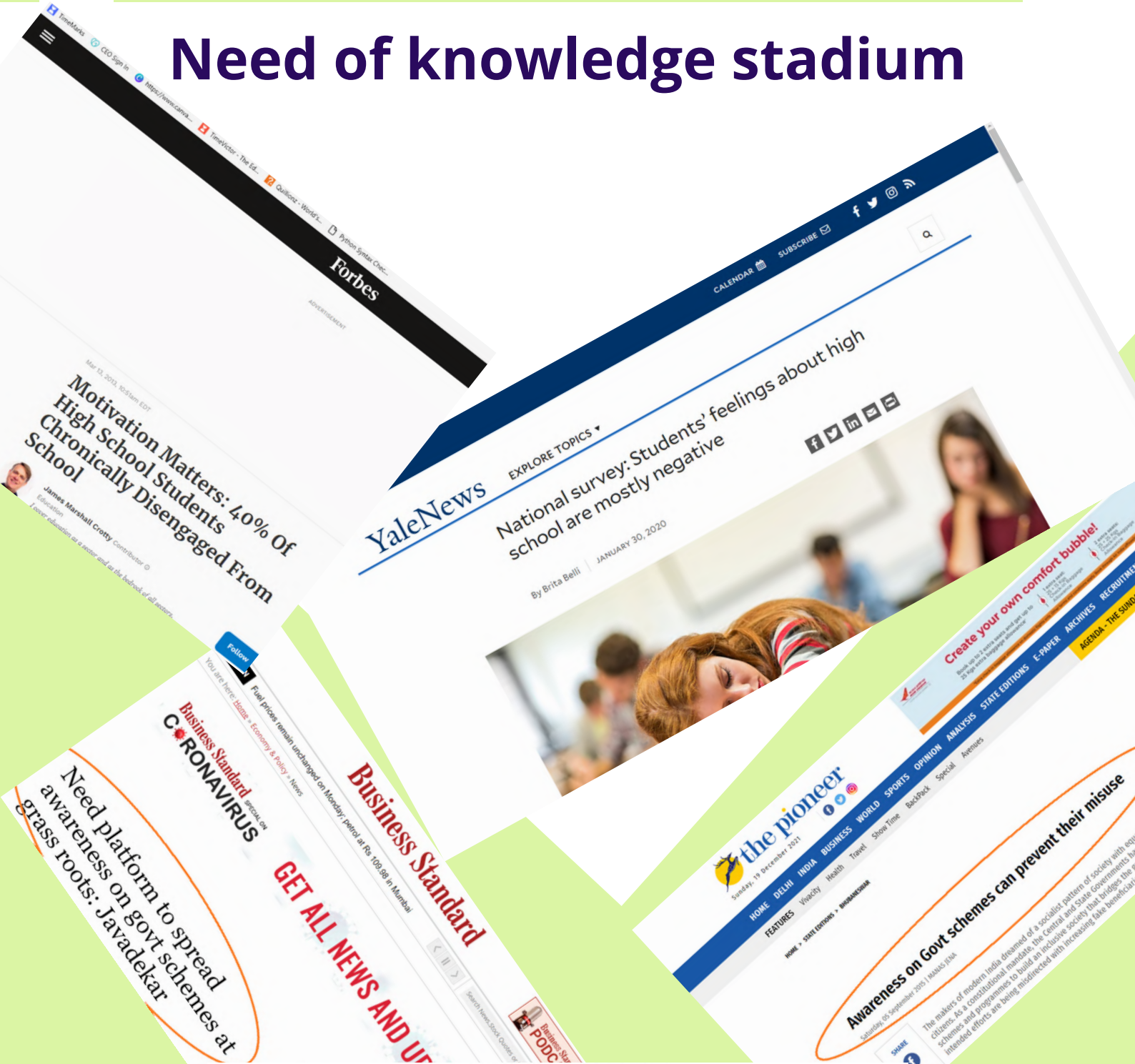
14.50 Lakh

It Includes

- Online district-level shortlisting of players for district teams using ML-based entrance.
- Offline Knowledge trophy with the live telecast & fantasy game

Newspapers

Need of knowledge stadium



Need platform to spread awareness on govt schemes at grass roots: Javadekar

Awareness on Govt schemes can prevent their misuse

THE TIMES OF INDIA

City: Ranchi | Mumbai | Delhi | Bengaluru | Hyderabad | Kolkata | Chennai | Agra | Agartala | Ahmedabad | Ajmer | Allahabad | Amaravati

WEATHER: JHARKHAND ELECTIONS

NEWS / CITY NEWS / RANCHI NEWS / Awareness On Govt Schemes Must

THIS STORY IS FROM AUGUST 30, 2013

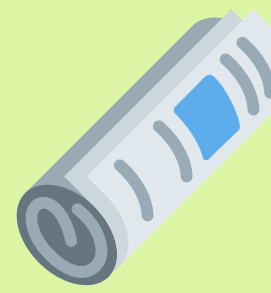
'Awareness on govt schemes must'

TNN / Aug 30, 2013, 02:36 IST

ARTICLES

- 'Awareness on govt schemes must'
- Child rights' campaign

LITE up your Life! GOQII SMARTVITA



Trophy Rules and Syllabus(Example)

- The knowledge trophy will be in online & offline mode.
- Live streaming will be on the iStart Youtube channel.
- Only 10 players are allowed in a district team.
- The trophy will be in winter vacation. The students need to register with the school name in the government knowledge stadium.
- The trophy syllabus will be decided by the government, the details will be available on the knowledge stadium notice board. Students have to prepare questions only from the given syllabus.
- First, at the district level, an online entrance will be conducted to shortlist the top players to represent their district in Grand Knowledge Trophy at the state level.
- Two teams will fight in a match.

