



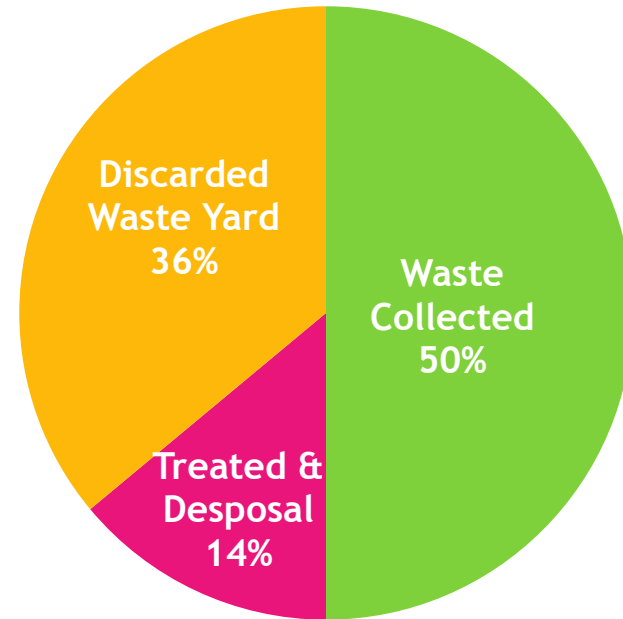
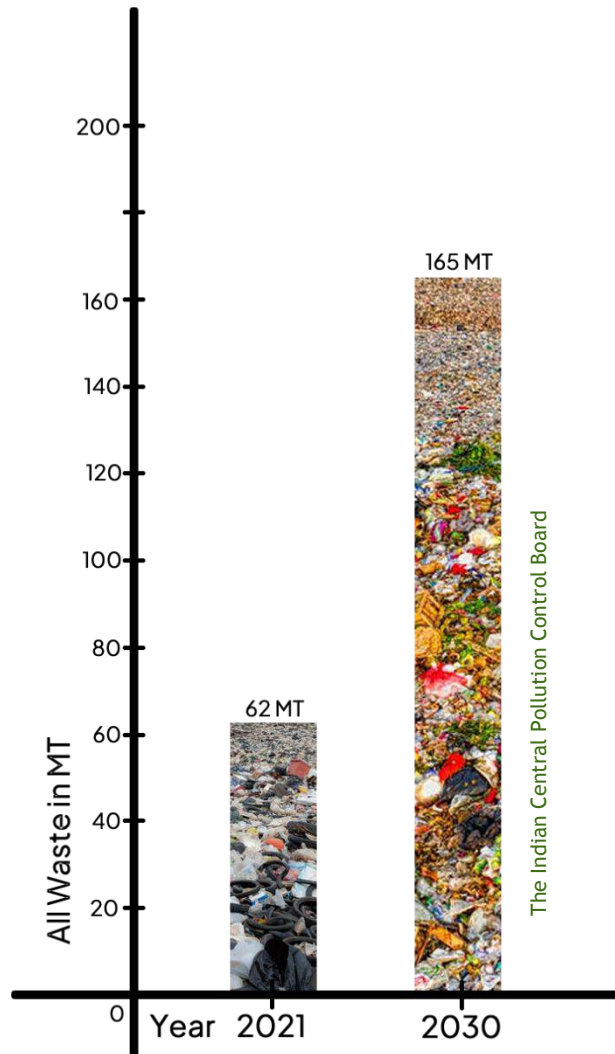
GOGARBAGE

Waste to Value...

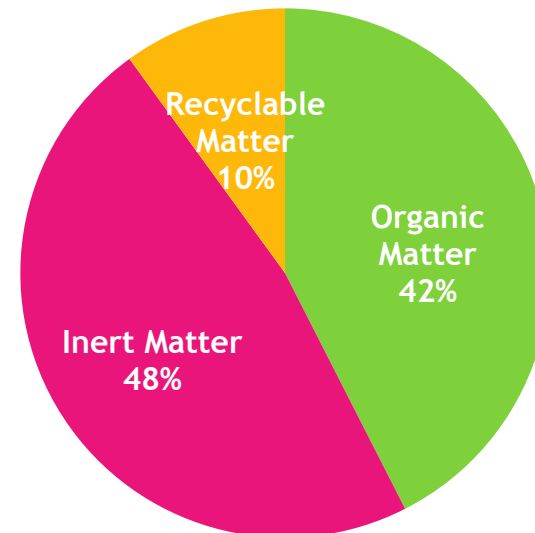
Welcomes You ...

www.gogarbage.in

DID YOU KNOW ???



Waste Status



Municipal Solid Waste



ABOUT US

GOGARBAGE developed by **Deesoo Innovations Private Limited**, is a technology-driven solution revolutionizing waste management through a software as a service (SAAS).



Suman Singhadiya
CEO & CO-FOUNDER
BA, MA(History), RSCIT



Dinesh Ujjwal
CTO & FOUNDER
B.Tech., BSc., Diploma in
Web Dev. & Digital Marketing



Surendra Ujjwal
CMO & CO-FOUNDER
Diploma in Fashion & Tailoring



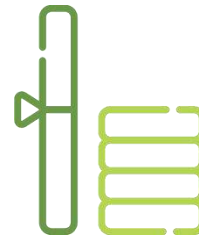
PROBLEM



Littering of
Garbage



Unorganized &
Unauthorized Sector



Limited Scrap or
waste Recycling



No Single
Platform



Social Environmental
Issues

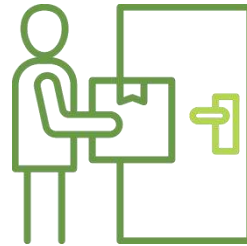


SOLUTION



Hassle Free

Collections, Segregations & Redevelopment



Online Garbage Pickup

Hygiene & Verified Garbage Collectors,
Customer trust, Cashless, Competitive pricing



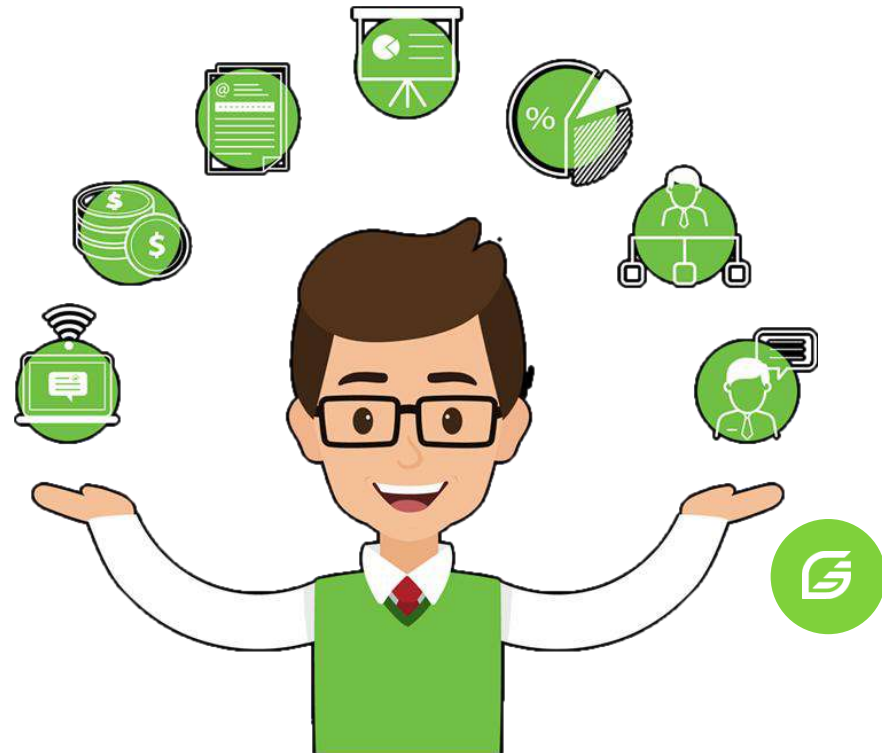
Waste Tracking



Sell Used Items



Urban Issues Reporting



PRODUCT OVERVIEW



First to Market



Authentic &
Organized



Identifying &
Facilitating



Planning &
Awareness





PRODUCT BENEFITS



Specialization



Assistance



Contribution



Scalability



BUSINESS MODEL



Environment



Informal Sector



Community



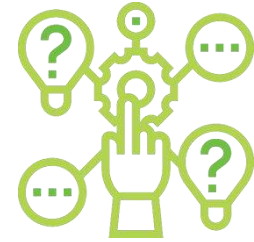
Businesses



UNIQUE SELLING POINT



Wide Range



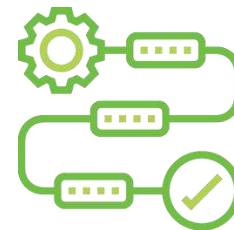
One-Stop Solution



Tracking Waste



Tech Platform



Collection to Recycle
Complete Process



PRODUCT & SERVICES



Vermicompost



Redevelopment



Refurnished Items



Scrap & Waste



MARKET OVERVIEW



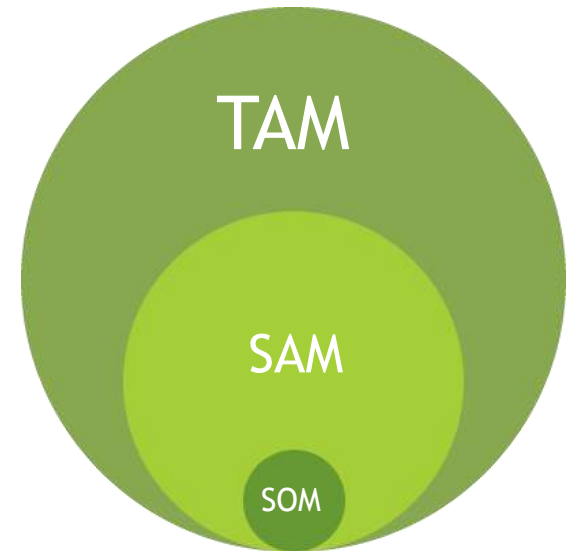
TAM (Total Addressable Market)
\$1612 Billion in 2020 & \$2483 Billion by 2030



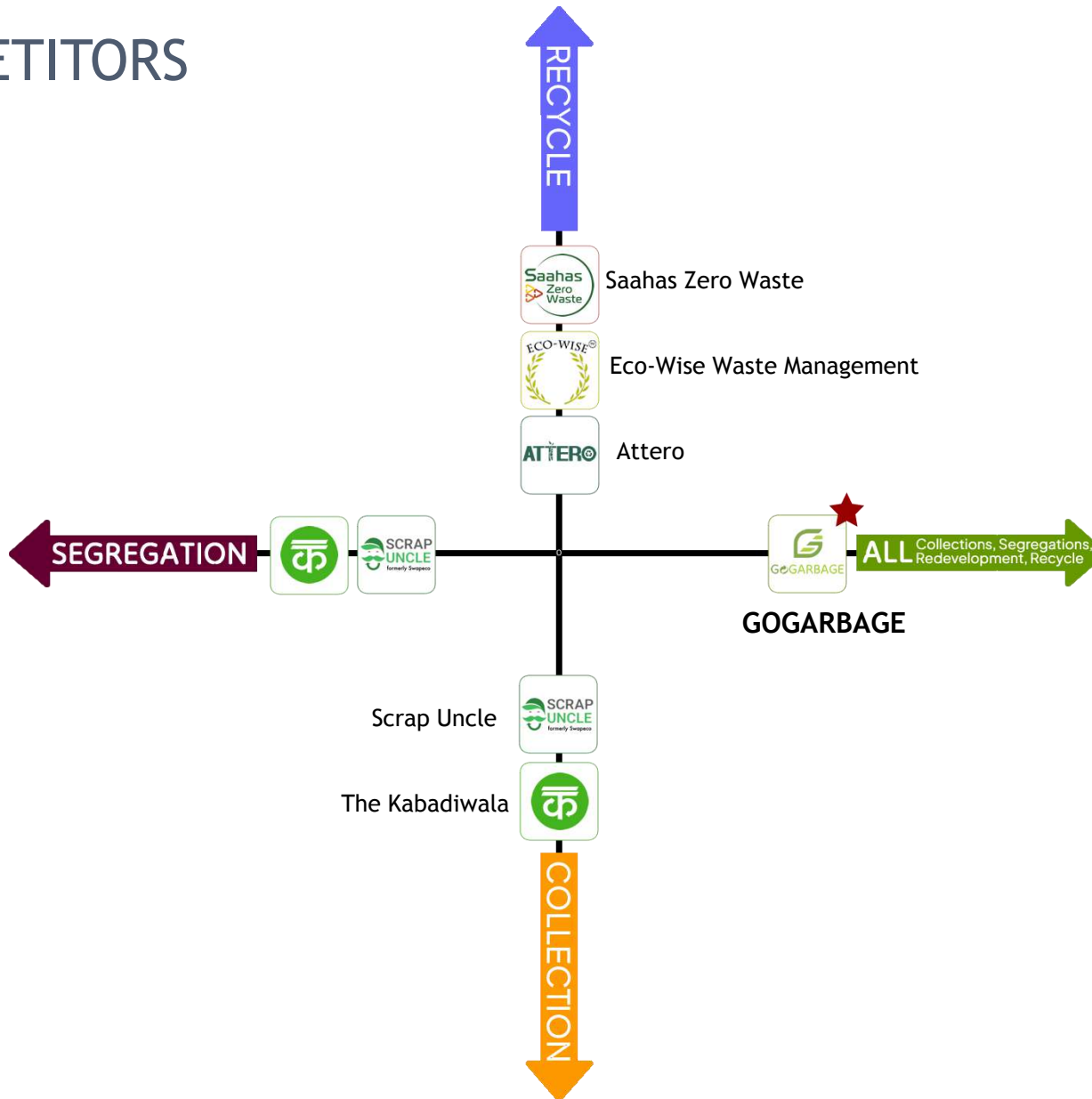
SAM (Serviceable Available Market)
\$6.9 Billion



SOM (Serviceable Obtainable Market)
\$2 Billion



COMPETITORS



GO TO MARKET



Establish
Connections



Marketing



Promotions &
Awareness

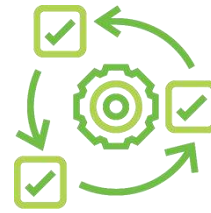
GROWTH STRATEGY



Collaboration &
Mentorship



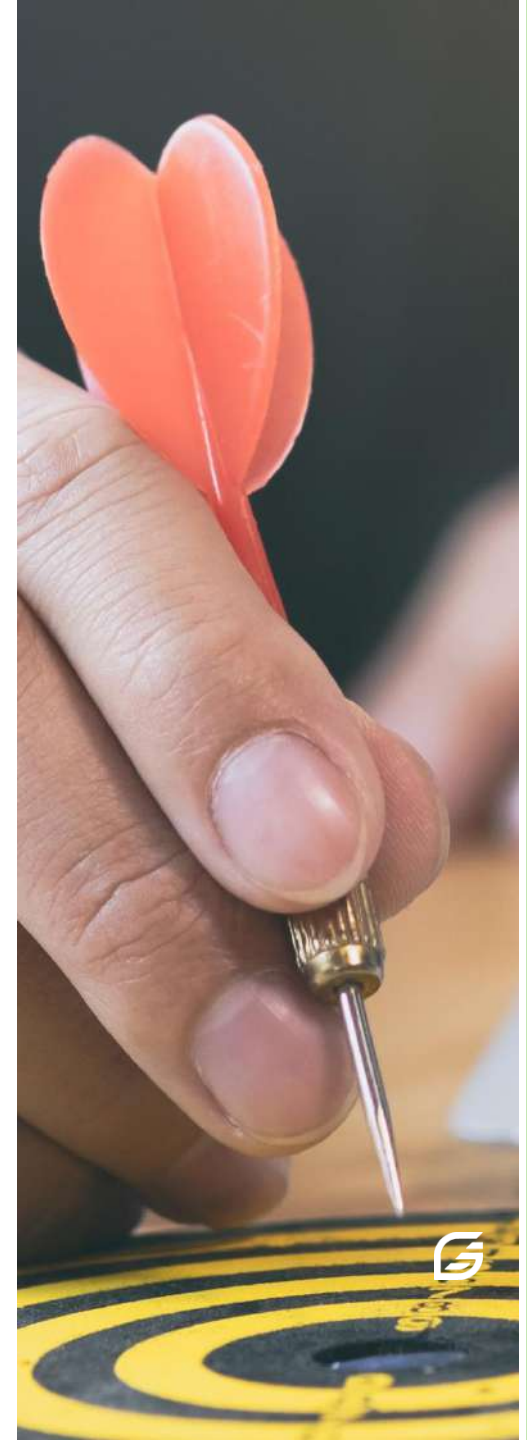
Engaging the private
& Govt sector



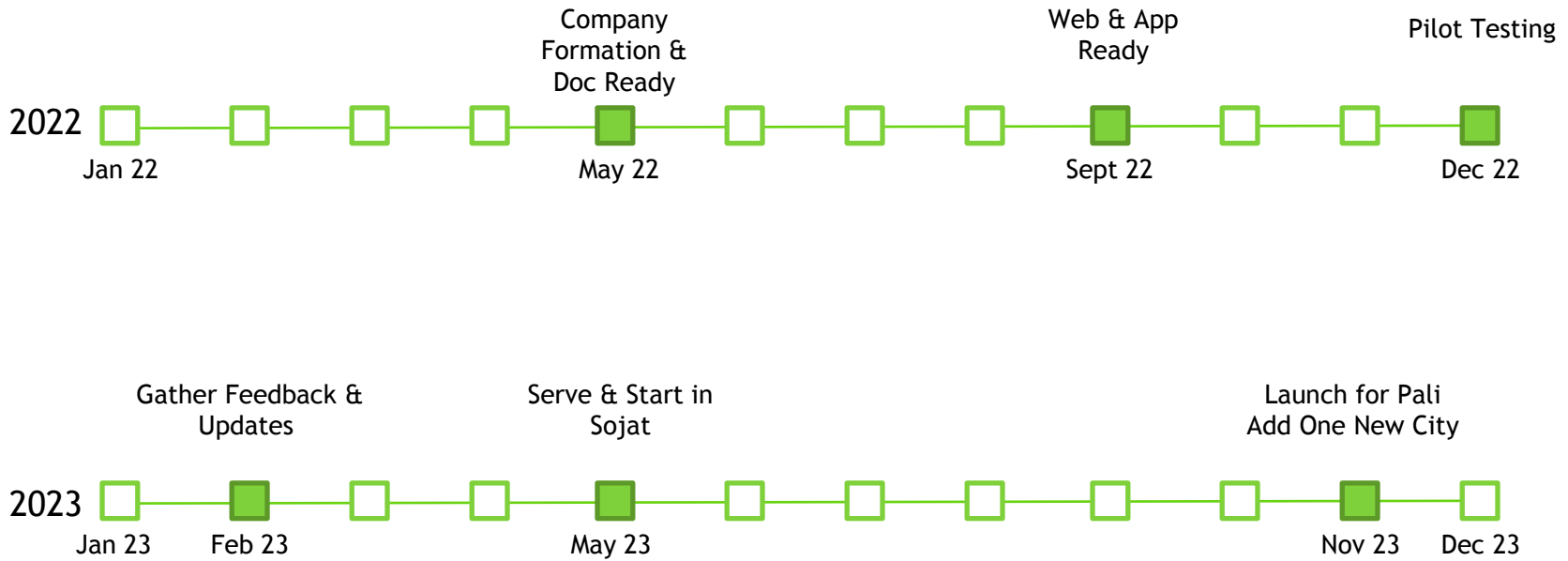
Enabling policy
frameworks



Municipal Platform



TWO-YEAR ACTION PLAN




THANK YOU ...

We are
Systematic & Organized
Waste Collections, Segregations & Redevelopments
one-stop Solution.


GOGARBAGE

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