



SHOPSKY STORE PRIVATE LIMITED

CIN NO: U72900RJ2021PTC076483 web: www.shopsky.in mail: care@shopsky.in

Who we are ?

SHOPSKY is a software consulting and product development company based in India, Kerala. We specialize in delivering solutions and products in Business Process Automation, Customized Application Development and Web based Applications, with success of delivering a high standard of service to many different organisations for the past 3 years.

We have in-depth understanding of business needs and the IT challenges affecting our clients, and we pride ourselves on providing cost-effective and perfectly tailored solutions that take into account your wider business requirements. With a focus on up front, in depth analysis of your requirements, our focus is to provide sustainable and strategic solutions, in a timely and flexible way.

Ever since our inception, we have had the opportunity to work for many companies including Fortune 500 companies across US, Canada, Germany, UK and Middle East. We have mainly worked on developing different products ranging from Customized Enterprise solutions, Business process automation, web-based work flow management solutions, e-commerce & web-based CMS and Website maintenance for our growing list of clients. We have expertise in both Microsoft and Open source technologies. We ensure that we provide high quality services to all our clients, from web designing to complex projects.



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WHAT DO WE DO?

We help our clients integrate their business and IT processes into a coherent whole. We create flexible, robust IT solutions that are geared specially to our clients' business needs and processes.

We get to know our clients and their businesses so we can give them the best return on their IT investments. We show them how to unlock the strategic value hidden in segmented and



fragmented data and we provide leading technologies that give them unparalleled insight into their businesses which results in speedy and measurable benefits to client organizations, and thereby providing returns on their investments



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WE VALUE

Honesty and integrity, which generate long-term client loyalty. A sincere focus on providing exceptional customer service.

WE ARE COMMITTED TO

Promoting innovation in everything we do.

Personal excellence and self-improvement.

HOW DO WE DO IT?

We provide the highest standard in the development and integration of web enabled applications and services through:

Understanding our clients requirements and their business processes



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Multi-level testing of our solution before, during and after deployment.

Staying up-to-date with the latest technologies.

Managing projects according to international project management methods.

Providing professional customer support and warranty services.

Domain Knowledge with right expertise

KEY STRENGTHS

- ✓ **Proven track record implementing successful projects on time and to budget**
- ✓ **Quality - QMS system, which aims to continually review and improve our performance.**
- ✓ **Unrevealed expertise in various technologies and best practices**
- ✓ **Reputation - Widely respected for delivering first class service**
- ✓ **Commitment - Committed to the success of our customer's projects**
- ✓ **People - Carefully selected and trained to the highest caliber.**



SERVICES

Interactive integrates and implements technology to achieve e-business, Web presence, intranet and extranet collaboration, media management, and process automation so powerful your business can practically run on autopilot.

We have been serving the market for the past 3 years. With over 100+ customers, Interactive is a leading and well established player in this market.

Our services are tailored to your needs with optimized processes that use the latest technology innovations alongside a team of seasoned technical consultants and business analysts. We offer value far exceeding any competition. Here is a glimpse of the solutions we offer -

1 Web Application development

Application development outsourcing process ensures that geography no longer poses a hurdle to limit the web services to any extend. Our custom made solutions and applications give you a consistent edge over competition, address gaps in the functionality provided by commercial packaged applications emphasizing the aspects of the business process unique to your business.

By putting a fanatical focus on "ease of use" we design the user interface of the applications in the way that the users will expect without having to think about it. This approach enables the users to benefit from what the application has to offer in the shortest amount of time possible. This way we make sure that the users will have a pleasant experience while using the application so that they use it more often

2 Web Designing

Professional web design and HTML template design are all a propos creating a great website is what we offer our clientele. Our conceptual effort in creating a website design with a live look and awesome effect has a perfect outlook.

Over the last 13 years we have designed & developed website and ecommerce solutions across a wide range of markets, catering for varied outcomes and objectives. We understand the importance of your website, creating you an online presence that is as unique as your business.

The key features of website designing are listed below:Page

loading efficiency



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Enhanced graphics design

Web Usability

Consistent navigation

Perfect visualization

Responsive Designs

3 Software Development

SHOPSKY in-house, cutting-edge software development team builds bespoke solutions to improve efficiency, productivity, insight and profit, as well as solve system, integration, data and software issues. Our solutions incorporate functionality that enables your staff to transact business quickly, accurately and with a customer-orientated focus.

We recognise that business processes need to be efficient, integrated and relevant. We work with you to streamline your business processes by developing and deploying tailored solutions to meet your needs. We also specialise in turning data into meaningful and intelligent business insight so that you can fine tune your business model and compete more effectively



4 Mobile Application Services

It's vital to have the shortest possible gap between your initial idea and a working app. Our unique, cutting-edge software develops mobile apps 4X faster than our rivals. Cross-platform development tools also allow an app created for one system to be ported to any other mobile platform. iAntz keeps you in track with the technologies of application development for android, iPad, iPhone. We design and build a significant iOS application for these platforms. Our deep technical expertise in building Android SDKs keeps your data and your customers safe.

5 Web Hosting

We are the leading web hosting service provider who offers lots of different features with 100% client satisfaction. We offer fast, simple and affordable globally available domain name registration in India and on-time renewal plus web hosting services. Make avail of the services we offer at the best rates in the industry.

6 SEO Services

Whatever your business and your presence on the Internet, and no matter whether you're selling on a local, national, or even global level, if you want it to succeed, Search Engine Optimisation needs to be as important a part of your marketing efforts as everything else you do.

Search engine optimization will make sure that your business is ahead of your competitors and come to the attention of quality clients looking for what you have to offer. iAntz IT Solutions is a prominent SEO service provider in India focusing on internet marketing for small and medium sized business worldwide



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7 Branding

We build brands that can grow with you, underpinning the core values and essence of your company, product or service. Brands that enable you to communicate to your audience with a unique personality across all channels.

Our experience providing branding services to companies large and small gives us a unique insight into various industries. We design brands from scratch, providing high-quality and long term corporate identities. Our design capabilities extend to brand collateral; from brochures to business cards and banners, we implement your corporate identity and campaign designs into all print media.

What makes our approach unique? We don't just give you a logo; we consider what will work for your company. That means we do our research, understand your business and produce a brand identity that will guide your company to the future.

8 Web Content Management

Enterprise portals provide a 'dashboard' that brings together many different business functions in one place, allowing employees, administrators and trusted outside parties to access information and applications with a single sign on. We offer a range of products and services to meet the industry specific needs of our clients.



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SOLUTIONS

Our expertise and proven delivery methodologies combined with our knowledge of the latest products from Microsoft, Oracle, Sun, and many other leaders' means SHOPSKY offer world-class application development services that represent compelling value for money.

Application Development

- Custom Application Development
- Re-engineering & Migration

E Commerce Solutions

- B2B Solutions
- B2C Solutions
- Store Front Solutions

Information Design Solutions

- Web Designing
- Corporate Branding
- Interface Design
- Marketing Collaterals

Product Development Outsourcing

- Research and Development
- Product Design and Development
- Full Product Testing Cycle
- Customization Services
- Product Prototyping
- Web Based Solutions
- Enterprise Internet
- Custom Web Applications

BPM & WFM Solutions

- Work Flow Integration
- Business Intelligence
- Document Management



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We currently deliver solutions and support clients in different countries and work with organizations in an array of industries. Our comprehensive portfolio of software engineering services includes:



COMPREHENSIVE PRODUCT & SOLUTIONS PORTFOLIO

Delivered to the highest technical standards using the latest software development techniques and methodologies, we can complete projects to a tight deadline and within budget.



Effective Content Management System solutions by SHOPSKY will reduce your company's operating costs and enhance customer service. In addition, your sites will always be up-to-date that will help you gain leadership with your internet presence and the prosperity of your business. With our CMS, companies control not only the current web site's content, but also have a tool to implement their own ideas. They will manage navigation, web site structure, dynamic elements, tables and web-forms. These tools help them easily create pages on the web site in the way they want and place them online in real-time without specialists' help.

Web content management systems are often used for storing, controlling, versioning, and publishing industry-specific documentation such as news articles, operators' manuals, technical manuals, sales guides, and marketing brochures.



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E-COMMERCE SOLUTIONS

E-commerce development solutions help weaving a strong bond with customers encompassing each and every aspect of modern business flow. SHOPSKY IT solutions provides a wide range of e-commerce website design and e-commerce web development solutions by producing shopping cart software, custom application development, e-commerce payment gateway integration, Internet marketing, ePayment etc. SHOPSKY 's e-commerce solutions guarantee quality, competent and rapid execution of any projects from small websites to complex ecommerce software and custom solution programming.

BUSINESS PROCESS OPTIMIZATION

SHOPSKY automates and simplifies key business processes, as a result you can dedicate more time to your business and customers. SHOPSKY Business Process Improvement Suite reduces prospective of human error, eliminates waste, and decreases the amount of Paperwork Companies use on a daily basis. Moving far beyond standard workflow automation, SHOPSKY BPM (Business Process Management) Software provides a flexible solution that connects technology systems to enable data sharing and enhanced visibility throughout your organization.

OPEN SOURCE SOLUTIONS

Open Source Model Provides Users with a Cost-Effective All-in-One Business Intelligence Solution to Gain a Competitive Edge.

The Key strengths of our Open Source Solutions are @

A complete and cost effective solution

@ Flexible Open Architecture

@ Robust Data Model @ Scalability

@ Active Development Community

SHOPSKY facilitates self-sufficiency for clients through the use of open source by providing knowledge enabled services such as support, consulting, training, and development.■



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Design

HTML5
CSS3
Bootstrap
UI-Kit



Custom PHP based Web Application

PHP (Code Igniter, Laravel), MySQL



CMS

Wordpress



WORDPRESS

Shopping Cart

Magento, Prestashop



Magento™



PrestaShop

Custom Windows Based Web Application

ASP .Net, MSSQL



Mobile Development

Android App Development
iOS App Development
Hybrid App Development



PRODUCTS & TECHNOLOGIES



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